

Introducing MASFAP's New Look and New Webstore!

MASFAP is excited to unveil our new logo, representing the continued growth and evolution of our association while honoring our commitment to serving Missouri's financial aid professionals.

You'll begin seeing the new logo incorporated into MASFAP communications, events, and materials throughout the coming year.

To celebrate our new look, we're also pleased to announce that the MASFAP Webstore is now open! The store features a variety of merchandise showcasing the new logo, giving members an opportunity to show their MASFAP pride at conferences, training events, and on their campuses.

Important Ordering Information

- The webstore is open now.
- Orders must be placed by October 7 to ensure processing in time for the MASFAP Conference.
- Orders are expected to be ready for pick up at the conference!

Visit the MASFAP Webstore and check out the new logo merchandise today!

The MASFAP webstore is live and ready for orders!

Link: <https://masfap.artdeptbenton.com/masfap/shop/home>

Thank you to everyone who contributed by voting. We look forward to seeing our members proudly sporting the new MASFAP logo at this year's conference and beyond.



Register Today for the 2026 MASFAP Annual Conference!

Have you registered for the 2026 MASFAP Annual Conference yet? The recent email, called [MASFAP-L-ALL] Five Sessions You Won't Want to Miss at the 2026 MASFAP Conference!, highlights, a few of the outstanding sessions planned for this year's event and includes the tentative conference agenda.

From compliance and regulatory updates to leadership development, student success strategies, networking opportunities, and our new Bursar Track, the conference offers something for everyone. Review the tentative agenda, explore the featured sessions, and make plans to join us November 9-11 at The Lodge of Four Seasons in Lake Ozark.

Register today and secure your spot for Missouri's premier financial aid professional development event! Register at <https://www.masfap.org/conference>

Still Time to Register:

2026 MASFAP High School Counselor Workshops

Know a high school counselor who could benefit from updated financial aid training and resources? Please help us spread the word by sharing this opportunity with counselors and college access professionals in your area.

There's still time to join us this fall for a free, in-person High School Counselor Workshop at one of 12 locations across the state. This year's workshops have been revamped with new content and timely updates designed to help you better support students and families navigating the financial aid process.

With significant changes in financial aid and college affordability conversations, we've refreshed the agenda to focus on the topics counselors are facing right now, while still providing opportunities to connect and collaborate with peers from across the state. Breakfast or a boxed lunch will be provided.

Timely Topics include:

- FAFSA Updates and Completion Strategies
- Navigating Tricky FAFSA Scenarios
- Federal and State Financial Aid Updates
- Talking with Students and Families About College Affordability
- Local Scholarship Opportunities
- Networking and Discussion with Fellow Counselors and Advisors

2026 MASFAP High School Counselor Workshops

- Cape Girardeau | Tuesday, September 22 – REGISTRATION CLOSED
- Columbia | Monday, September 21 – REGISTRATION CLOSED
- Joplin | Thursday, October 8
- Kansas City | Tuesday, September 22 – REGISTRATION CLOSED
- Kirksville | Tuesday, October 13
- Poplar Bluff | Thursday, October 1
- Rolla | Tuesday, September 29
- Sedalia | Wednesday, October 14
- Springfield | Wednesday, September 23
- St. Joseph | Friday, October 16
- St. Louis | Monday, October 12
- Trenton | Thursday, October 1

Register today and reserve your spot.

Questions? Contact earlyawareness@masfap.org. We look forward to seeing you this fall!