



MASFAP November 2025 Communication Conference Highlights

A Look Back at Our Annual Conference

We're excited to share this recap filled with highlights and photos from an unforgettable event!

Our 2025 MASFAP President, **Val Jensen**, and Vice President and Conference Chair, **Krissy Loenneke**, did an outstanding job leading this year's conference. Attendees loved the inspiring "Why" video, engaging sessions, and the opportunity to raise funds for our conference charity.

From the MASFAP Choir to creative team-building activities, the energy was incredible! We built boats (that sailed on tricycles!) and tackled a mystery box challenge—too much fun to describe.

Enjoy the following pages featuring photos, award recognitions, and memories from another amazing MASFAP conference.

MASFAP truly is the best!



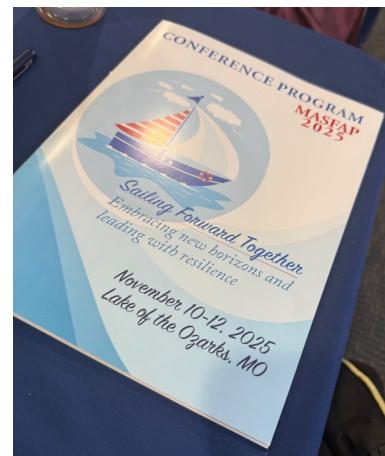
Conference Highlights



Before the conference kicked off, the MASFAP Board—both the current and incoming board members—met to discuss key association topics and provide committee updates. This collaborative session set the tone for an incredible conference to follow.



Conference Highlights



Conference Highlights



Supporting Our Conference Charity

This year's conference charity, the **Lake of the Ozarks Idiots Club**, shared their inspiring mission to help youth in need throughout the region. Thanks to the generosity of our attendees, we raised **\$5,000** for this incredible cause!

Your donations, bids on auction baskets, and participation in the envelope drawing game collectively brought in approx. **\$3,500**. A special thank-you to the **Missouri Scholarship & Loan Foundation** for rounding out the total to reach our \$5,000 goal.

Together, we made a meaningful impact—thank you to everyone who contributed!

A Special Tribute from the MASFAP Choir

The MASFAP Choir delivered a heartfelt performance in honor of **Veterans Day**, which coincided with our conference. Originally formed for a MASFAP event, this talented group reunited to share their voices with us—and they were absolutely impressive!



Conference Highlights

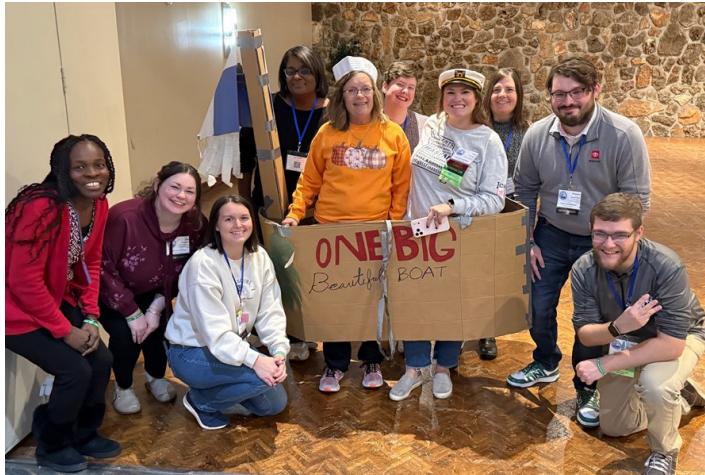


Engaging and Informative Sessions

This year's conference was packed with dynamic, insightful sessions that kept attendees engaged from start to finish. A big thank-you to all who shared their expertise and took the time to present!



Conference Highlights



BYOB: Build Your Own Boat!

One of the most memorable team-building activities was **BYOB—Build Your Own Boat!** Attendees got creative designing boats with mystery supplies... and then sailed them in the most unexpected way—on tricycles! It was all about teamwork, ingenuity, and a lot of laughs.



Conference Highlights



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Under the glow of the northern lights, this conference shined bright!

We are so grateful for the connections, collaboration, and inspiration that come from being together at this year's conference.

Above photo credit to Dena Norris—thanks for sharing it with us! The photo to the right was taken by Melissa Findley while by the fire pit—what a great view of the northern lights while at MASFAP!



Years of Service—5 years



Joyous Chambers
Julie Crabtree
Alex Ebert
Caitlin Jewett
Beth Kirkpatrick
Anna Kleier
Lauren Leeman

Ann Murphy
Joshua Rhodes
James Rollins
Dominique Sandheinrich
Rhonda Senor
Sara Thomas

Years of Service—10 years

Auburn Ard
Derek Bohnsack
Meghan Carr
Cindy Fields
Stephanie Ford
Keri Gilbert

Kiara Harmon
Rachael Karr
Scott Lause
Paige Pence
Danielle Reinken
Britni Turner



Years of Service—15 years

Whitney Bingham
Sharon Fraser
Ann Hall
Veronica Hamblin
Megan Hamer
Jessica Hills
Camry Ivory
Ntshila Luabeya

Abby McElhinney
Rob Moore
Sharalyn Robinson
Nancy Sanders
Alicia Summers
Jamie Uhrlaub
Cherelle Washington
Laura Winter



Years of Service—20 years

Michelle Allen
Phillip Armellino
Bridgette Betz
Paula Carpenter
Jennifer Crosby
Crystal DeLong
Lauren Essig
Heather Gaumer
Laura Hemmer

Bob Kotulski
Linda Loyd
Charles Mayfield
Dana Roberts
Sarah Schedler
Suzanne Wagner
Gale Wren
Scott Young
Valdis Zalite



Years of Service—25 years

Julie Burns

Clarice Casebeer

Becca Diskin

Kelly Fleming

Joan Glosemeyer

Jill Graves

Jeff Herman

Craig Hood

Regina Morris

Laura Riggs



Years of Service—30 years

Debbie Below
Julie Brooks
Kerry Hallahan
Mariam Simonyan
Michelle Williams
Sherlie Wilson



Years of Service—35 years



Janice Barnes
Carolyn Fortey
Craig Poleman
Lynn Weaver

Years of Service—40 years



Steven Barnes
Ginny Burns

Leadership Development Graduates

Congrats to our 2025 LDP Class:

- **BrIDGET Barry**, University of Missouri - Columbia
- **Dr. Leslie Harger**, Metropolitan Community College
- **Caitlin Jewett**, Northwest Missouri College (not pictured)
- **Sarah Williamson**, North Central Missouri College
- **Anna Zimmerman**, University of Missouri - Kansas City

Thanks to Amy Hager for leading this program!



Lifetime Membership Award

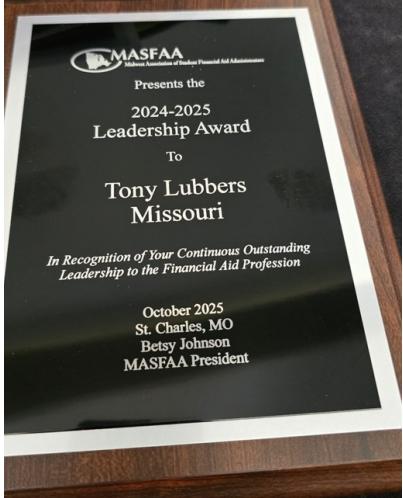


Jim Wyant

Retired from the U.S Department of Education
DeVry University – Kansas City
Northwest Missouri State University

This award celebrates individuals whose careers have left a lasting mark on the financial aid profession and whose dedication has strengthened the fabric of our community. It recognizes not just years of service, but a lifetime of *impact*—impact on students, on colleagues, and on the profession itself.

MASFAA Leadership Award



MASFAA Leadership

Tony Lubbers

University of Central
Missouri



Committee of the Year Award



Committee of the Year: Professional Development

Jamie Davis, PD Chair,
University of Missouri—
Columbia



Bob Berger Newcomer Award



Congratulations to 2025 Bob
Berger Newcomer Award
Recipient:

Hannah Smith

Saint Louis University



President's Award



Award Recipient:

Dena Norris
Metropolitan
Community
College



Missouri Award



Congratulations to 2025 Missouri
Award Recipient:

Brice Baumgardner
Hannibal-LaGrange University



The Missouri Award is MASFAP's highest honor and recognizes an individual from Missouri who has demonstrated outstanding leadership and service throughout their financial aid career.



Brice with past Missouri Award recipients who were in attendance at the conference

Retirees

Congratulations!

Happy Retirement

Samantha Matchefs
University of Missouri – St. Louis (UMSL)



Stephen Michael Barnes
University of Missouri – Kansas City
(UMKC)

Special Thank You

A huge thank-you to **Emily Haynam** from the University of Missouri–Columbia, our Awards Chair, who went above and beyond to handmake this year's special awards. Her creativity and dedication added an extra touch of excellence to the celebration!



Passing of the Gavel



Our 2025 MASFAP President, **Val Jensen**, reflected on an incredible year before officially passing the gavel to **Kimberly Meeker**, our 2026 MASFAP President. Thank you, Val, for your outstanding leadership—and Kimberly, we're excited for what's ahead in 2026!



THANK YOU!
FOR ATTENDING