



# MASFAP November 2025 Communication Conference Highlights

## A Look Back at Our Annual Conference

We're excited to share this recap filled with highlights and photos from an unforgettable event!

Our 2025 MASFAP President, **Val Jensen**, and Vice President and Conference Chair, **Krissy Loenneke**, did an outstanding job leading this year's conference. Attendees loved the inspiring "Why" video, engaging sessions, and the opportunity to raise funds for our conference charity.

From the MASFAP Choir to creative team-building activities, the energy was incredible! We built boats (that sailed on tricycles!) and tackled a mystery box challenge—too much fun to describe.

Enjoy the following pages featuring photos, award recognitions, and memories from another amazing MASFAP conference.

**MASFAP truly is the best!**



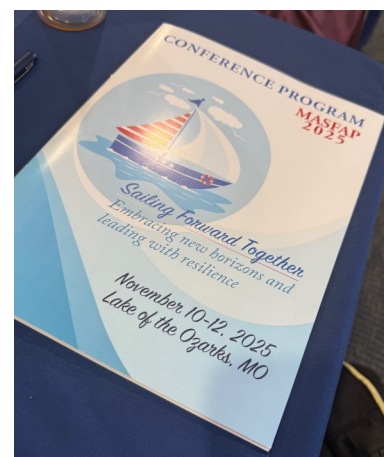
# Conference Highlights



Before the conference kicked off, the MASFAP Board—both the current and incoming board members—met to discuss key association topics and provide committee updates. This collaborative session set the tone for an incredible conference to follow.



# Conference Highlights



# Conference Highlights



## Supporting Our Conference Charity

This year's conference charity, the **Lake of the Ozarks Idiots Club**, shared their inspiring mission to help youth in need throughout the region. Thanks to the generosity of our attendees, we raised **\$5,000** for this incredible cause!

Your donations, bids on auction baskets, and participation in the envelope drawing game collectively brought in approx. **\$3,500**. A special thank-you to the **Missouri Scholarship & Loan Foundation** for rounding out the total to reach our \$5,000 goal.

Together, we made a meaningful impact—thank you to everyone who contributed!

## A Special Tribute from the MASFAP Choir

The MASFAP Choir delivered a heartfelt performance in honor of **Veterans Day**, which coincided with our conference. Originally formed for a MASFAA event, this talented group reunited to share their voices with us—and they were absolutely impressive!



# Conference Highlights

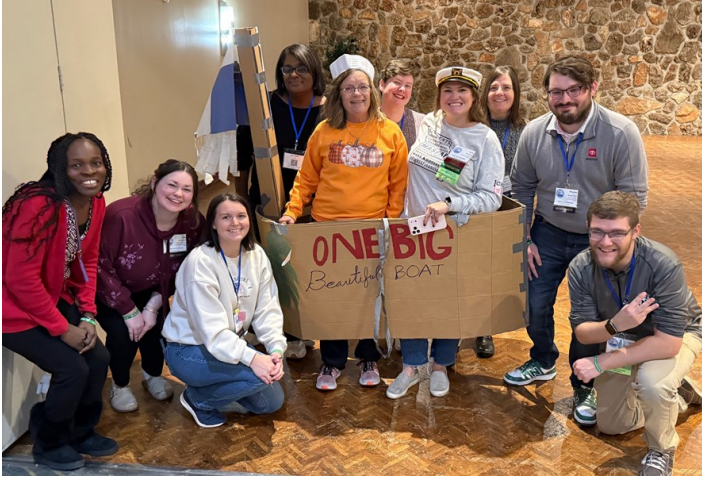


## Engaging and Informative Sessions

This year's conference was packed with dynamic, insightful sessions that kept attendees engaged from start to finish. A big thank-you to all who shared their expertise and took the time to present!

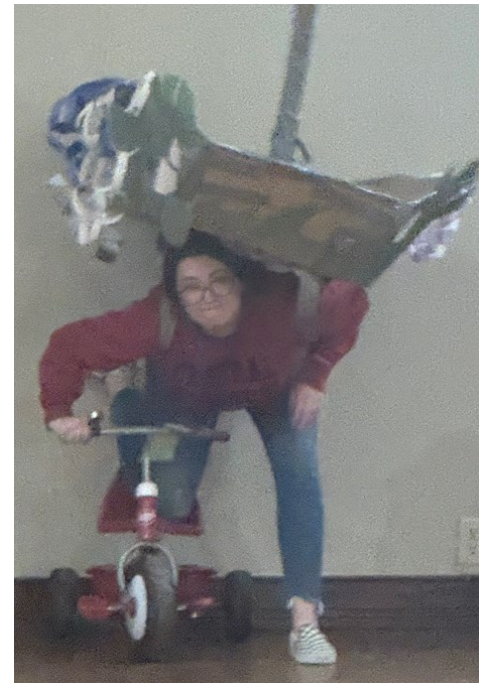


# Conference Highlights



## **BYOB: Build Your Own Boat!**

One of the most memorable team-building activities was **BYOB—Build Your Own Boat!** Attendees got creative designing boats with mystery supplies... and then sailed them in the most unexpected way—on tricycles! It was all about teamwork, ingenuity, and a lot of laughs.



# Conference Highlights



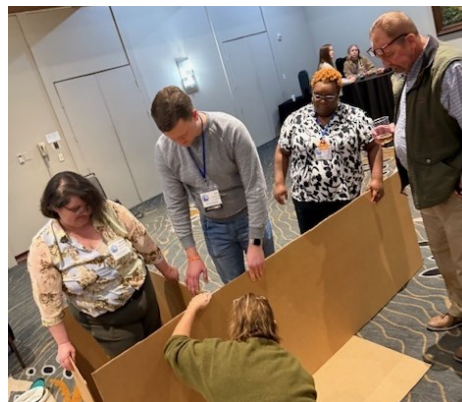
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Under the glow of the northern lights, this conference shined bright!

We are so grateful for the connections, collaboration, and inspiration that come from being together at this year's conference.

Above photo credit to Dena Norris—thanks for sharing it with us! The photo to the right was taken by Melissa Findley while by the fire pit—what a great view of the northern lights while at MASFAP!



# Years of Service—5 years



**Joyous Chambers**  
**Julie Crabdree**  
**Alex Ebert**  
**Caitlin Jewett**  
**Beth Kirkpatrick**  
**Anna Kleier**  
**Lauren Leeman**

**Ann Murphy**  
**Joshua Rhodes**  
**James Rollins**  
**Dominique Sandheinrich**  
**Rhonda Senior**  
**Sara Thomas**

# Years of Service—10 years

**Auburn Ard**  
**Derek Bohnsack**  
**Meghan Carr**  
**Cindy Fields**  
**Stephanie Ford**  
**Keri Gilbert**

**Kiara Harmon**  
**Rachael Karr**  
**Scott Lause**  
**Paige Pence**  
**Danielle Reinken**  
**Britni Turner**



# Years of Service—15 years

**Whitney Bingham**

**Sharon Fraser**

**Ann Hall**

**Veronica Hamblin**

**Megan Hamer**

**Jessica Hills**

**Camry Ivory**

**Ntshila Luabeya**

**Abby McElhinney**

**Rob Moore**

**Sharalyn Robinson**

**Nancy Sanders**

**Alicia Summers**

**Jamie Uhrlaub**

**Cherelle Washington**

**Laura Winter**



# Years of Service—20 years

**Michelle Allen  
Phillip Armellino  
Bridgette Betz  
Paula Carpenter  
Jennifer Crosby  
Crystal DeLong  
Lauren Essig  
Heather Gaumer  
Laura Hemmer**

**Bob Kotulski  
Linda Loyd  
Charles Mayfield  
Dana Roberts  
Sarah Schedler  
Suzanne Wagner  
Gale Wren  
Scott Young  
Valdis Zalite**



# Years of Service—25 years

**Julie Burns**

**Clarice Casebeer**

**Becca Diskin**

**Kelly Fleming**

**Joan Glosemeyer**

**Jill Graves**

**Jeff Herman**

**Craig Hood**

**Regina Morris**

**Laura Riggs**



## Years of Service—30 years

**Debbie Below  
Julie Brooks  
Kerry Hallahan  
Mariam Simonyan  
Michelle Williams  
Sherlie Wilson**

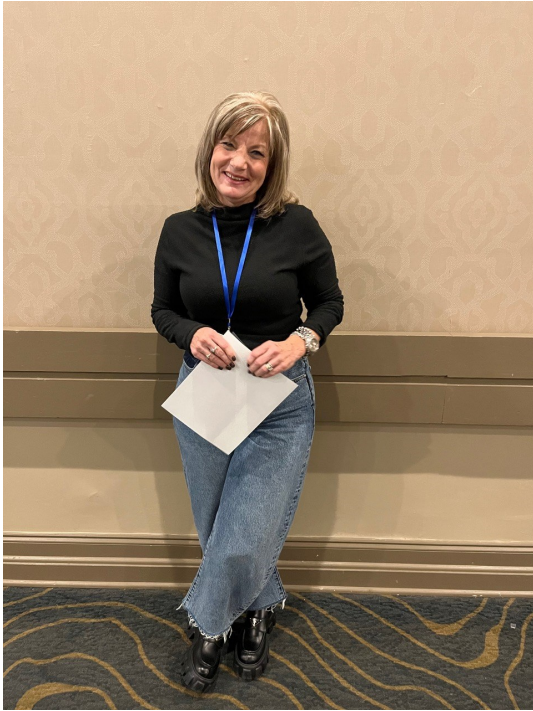


## Years of Service—35 years



**Janice Barnes  
Carolyn Fortey  
Craig Poleman  
Lynn Weaver**

# Years of Service—40 years



**Steven Barnes**  
**Ginny Burns**

## Leadership Development Graduates

### Congrats to our 2025 LDP Class:

- **Bridget Barry**, University of Missouri - Columbia
- **Dr. Leslie Harger**, Metropolitan Community College
- **Caitlin Jewett**, Northwest Missouri College (not pictured)
- **Sarah Williamson**, North Central Missouri College
- **Anna Zimmerman**, University of Missouri - Kansas City

Thanks to Amy Hager for leading this program!



# Lifetime Membership Award



## Jim Wyant

Retired from the U.S Department of Education

DeVry University – Kansas City

Northwest Missouri State University

This award celebrates individuals whose careers have left a lasting mark on the financial aid profession and whose dedication has strengthened the fabric of our community. It recognizes not just years of service, but a lifetime of *impact* — impact on students, on colleagues, and on the profession itself.

# MASFAA Leadership Award



MASFAA Leadership

## Tony Lubbers

University of Central

Missouri



# Committee of the Year Award



Committee of the Year:

## Professional Development

Jamie Davis, PD Chair,  
University of Missouri—  
Columbia



# Bob Berger Newcomer Award



Congratulations to 2025 Bob  
Berger Newcomer Award  
Recipient:

**Hannah Smith**  
Saint Louis University



# President's Award



Award Recipient:

**Dena Norris**  
Metropolitan  
Community  
College



# Missouri Award



Congratulations to 2025 Missouri  
Award Recipient:

**Brice Baumgardner**  
**Hannibal-LaGrange University**



The Missouri Award is MASFAP's highest honor and recognizes an individual from Missouri who has demonstrated outstanding leadership and service throughout their financial aid career.



Brice with past Missouri Award recipients who were in attendance at the conference

# Retirees



Samantha Matchefts  
University of Missouri – St. Louis (UMSL)



Stephen Michael Barnes  
University of Missouri – Kansas City  
(UMKC)

## Special Thank You

A huge thank-you to **Emily Haynam** from the University of Missouri–Columbia, our Awards Chair, who went above and beyond to handmade this year's special awards. Her creativity and dedication added an extra touch of excellence to the celebration!



# Passing of the Gavel



Our 2025 MASFAP President, **Val Jensen**, reflected on an incredible year before officially passing the gavel to **Kimberly Meeker**, our 2026 MASFAP President. Thank you, Val, for your outstanding leadership—and Kimberly, we're excited for what's ahead in 2026!



**THANK YOU!**  
FOR ATTENDING