

# MASFAP May 2017 Communication

## **Announcing MASFAP Annual Conference Speaker**



The Program Committee is very excited to announce Dr. Derek Greenfield as one of our 2017 conference speakers! Dr. G is a dynamic speaker who will educate and inspire us at the upcoming MASFAP Conference. He will kick off the conference on Monday, November 6, by promoting diversity, cultural competence and inclusion. This will help set the tone for an amazing conference! Dr. G will offer an additional session on the topic of millennials.

As a reminder, the conference registration is set at \$50 per person to honor our 50th anniversary. We hope you are planning on attending this conference—we are shooting for record attendance! Don't miss it— November 6-8 at the Lodge of the Four Seasons!

### **NSLDS Training and Q/A Session Training Recap**

Wendy Carter-Fischer from the University of Missouri-Columbia presented on NSLDS and provided an overview of the system and the many uses/functions. In the afternoon, Jennifer Haynes from Moberly Area Community College joined Wendy and guided a discussion on usage, problems and tips for using NSLDS. It was a great event with 25 in attendance.

Upcoming events for Professional Development include NASFAA credential training (Cash Management and Cost of Attendance) on Tuesday, June 6th and the MASFAP Town Hall on Tuesday, July 11. Registration for those events should be available on the MASFAP website very soon.



### **MASFAP Election Time!**

The MASFAP Nominations/Elections Committee, chaired by Past-Past-President Gena Boling is proud to announce the 2018 ballot. Gena stepped back in the role of chairing this committee when Angela Karlin, our Past-President, accepted a new position at University of Kansas. Thank you to all of the candidates for agreeing to run—please take a few minutes to read each of the candidacy statements. An official notification will go out from ATAC to the voting member of your institution when the ballot is live. The ballot will be open for 30 days – so you have some time to have discussions with your institutions on the candidates before the voting member casts your institution's ballot.

### **Upcoming Training Opportunities:**

- Tuesday, July 11—MASFAP Town Hall
- November 6-9—MASFAP Annual Conference

Register at www.masfap.org

## **MASFAP Members Spent Another Day in Jefferson City**



Above: Alex Miller (William Woods University), Keely Knackstedt (University of Missouri-Columbia), Keri Gilbert (University of Missouri-Columbia) in the Capitol Rotunda.

We can definitely count our last minute Hill Day as a success! While there were only three of us, we had a great time and were able to meet with our representatives to discuss financial aid, its funding, and its impact on our students. We also watched some lively debates in the House and Senate (for those that attended Hill Day earlier this year, the House was debating an amendment to the higher penalties for crimes against police officers bill that was introduced during the session we attended in February). The sessions ran over, so we were unable to attend the House Higher Education Committee Meeting, so we used that time to stop by the Governor's Office. While we were unable to see Governor Greitens, we tagged along with a group of children and got to go into his office (we were told it was okay; we didn't just creep behind them or anything like that). Unfortunately, we were unable to inconspicuously leave a MASFAP flyer on his desk. :) We had a great time meeting with our legislators and feel that we were able to provide information and have good discussions about MASFAP and financial aid. We are so super excited that the supplemental Bright Flight appropriation has been sent to the Governor to sign, so hopefully that additional funding will be making its way to Missouri students soon. We cannot wait to get MASFAP back in the Capitol for another Hill Day once the next session opens!





Alex Miller striking the jackpot and getting two sodas for the price of one while waiting for the House to finish their session.



## **Candidacy Statements**



### **President-Elect Nominee**

#### Bridgette Betz — Missouri University of Science and Technology

• TYPE OF INSTITUTION: 4-yr Public University

CURRENT POSITION: Director of Financial Aid

• YEARS IN PROFESSION: 12

• YEARS IN CURRENT POSITION: 4

#### **STATEMENT OF CANDIDACY:**

I am honored to be nominated for the MASFAP position of President-elect. My financial aid career began almost 12 years ago at the Missouri University of Science and Technology (formerly University of Missouri-Rolla). I have worked my way through each job in the financial aid office and now serve as the Director for the Missouri S&T Student Financial Assistance Office. I first joined MASFAP in the year 2005 and have found a tremendous community of dedicated and passionate financial aid professionals and I would be incredibly proud to continue to serve.

I have been directly involved with the MASFAP board for the last few years; first as Technology Committee Chair in 2015 and this year I have had the pleasure to serve as Secretary. I also participated in the inaugural class of the Leadership Development Program in which our class focused on introducing new members to serve in MASFAP as well as to challenge the Financial Aid Directors in the state to become more involved and encourage their staff to be more involved. I thoroughly appreciate the time I have had with both the Leadership Development Program and the MASFAP board. I believe that I have gained a more broad understanding and appreciation of MASFAP through my current time of service.

This organization has given me (and many others) the gift of 'community' and I would truly welcome the opportunity to continue to serve MASFAP as President-elect.

#### SUMMARY OF PROFESSIONAL ACTIVITIES:

MASFAP: Secretary – 2017, NASFAA/

MASFAP Cash Management

Credential Training – *June 2017*, Technology Committee Chair - 2015

Leadership Development Program

class of 2015

MASFAA: Diversity & Inclusion Committee -

2014- Current, Access/Family Educational Concerns Committee

- 2015

OTHER: UM System Administrative

Leadership Development Program Class of 2010, Missouri S&T Staff Council - Secretary (2010), Vice Chair (2011), Chair (2012); Oracle/PeopleSoft Financial Aid

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Product Advisory Group -

Communications Chair (2011), Vice

Track Chair (2012), Track Chair

(2013)



## **Candidacy Statements**



#### **President-Elect Nominee**

#### Samantha Matchefts, University of Missouri - St. Louis

- TYPE OF INSTITUTION: 4-yr Public University
- CURRENT POSITION: Senior Associate Director of Financial Aid
- YEARS IN PROFESSION: 30
- YEARS IN CURRENT POSITION: 19

#### **STATEMENT OF CANDIDACY:**

I am honored and humbled to be nominated to serve on the MASFAP Executive Board in the position of President-Elect. I value the efforts of MASFAP to educate and serve the financial aid community. I have always treasured the camaraderie of this diverse organization and our willingness to help and support each other in our challenging profession.

I am presently the Senior Associate Director of Student Financial Aid at the University of Missouri-St. Louis and have worked in the financial aid profession for almost 30 years. In addition to participating on several MASFAP committees and serving the MASFAA Executive Board as their Treasurer, I am currently serving as the MASFAP Treasurer. I hold a Master's Degree in Accounting from UMSL and a Bachelor's Degree in Psychology from Washington University.

I appreciate the opportunity to serve the MASFAP community as their President-Elect.

#### **SUMMARY OF PROFESSIONAL ACTIVITIES:**

MASFAP: Treasurer 2017, Treasurer-Elect 2016, Awards Chair, Technology committee Chair 2003-2004, Technology committee member 2007-2012, Membership committee Chair 2014, Membership committee member 2015, Archives committee Chair 2011, Program Committee member 2005-2006

MASFAA: Treasurer 2004-2005, Membership Chair 2006-2007, Awards Committee member 2014

#### OTHER:

HONORS, AWARDS, PUBLICATIONS:

MASFAP - Committee of the Year - Technology 2004

MASFAP - Missouri Award 2015

MASFAA - State Leadership Award 2014





#### **Vice President Nominee**

### Kim Stonecipher-Fisher — Stephens College

• TYPE OF INSTITUTION: 4-yr Private College

• CURRENT POSITION: Director of Financial Aid

• YEARS IN PROFESSION: 3.5

• YEARS IN CURRENT POSITION: 3.5

#### STATEMENT OF CANDIDACY:

The MASFAP leadership team and members continue to impress me year after year. In an industry that is constantly changing it is impressive to have so many people who we get to know on a first name basis who are willing share new ideas, support continuing education and be on-going resources. The relationships that are forged and the group's fun-loving comradery are an added bonus.

My experience with this organization has me excited to accept the nomination to run for Vice President. I believe I would work well with incoming President Kerry Hallahan from Logan University in supporting both her and the continuing mission of MASFAP. My strong organization skills, combined with my crazy creative ideas would help me tremendously in my role as vice president when planning the 2018 conference with the Board. My experience in negotiating contracts and budgeting would also come in handy as I work with the Site Chair to plan the conference. And let's be real – this Board gets things done and makes a difference not only in the lives of members, but in the lives of others in the State – and I LOVE that!

About me – (skip this if you don't want to be bored because the older I get the longer this gets) My undergraduate degree and MBA are both from Stephens College. I returned to Stephens College in 2006 as an adjunct professor. In 2014 became the director of financial aid after a short interim appointment. I'm licensed financial planner with a still active business practice and I handle the accounting for my husband Steve's 31-year old triathlon retail store, Tryathletics. We have one son Ryan, a daughter-in-law Kim (I know – pretty weird), and an above-average 4-year old grandson – Benjamin. (If this gave you pause, lookup Garrison Keillor). My community involvement has led me to being President of Women's Network, a member of the Chamber of Commerce Executive Board, President of True North (a shelter and services for of domestic and sexual violence), President of the Columbia Public Schools Foundation, a founding board member of Speaking of Women's Health, part of the United Way Leadership Circle, a board member of Voluntary Action Center, a founding member of the Dolly Parton Imagination Library for children and I co-hosted a radio show, "The Woman Show", for over 12 years and I am on the Board of Directors for Marriott's Frenchmen's Cove.

In my free time I like traveling, any activity involving water – including sailing and scuba diving, reading, binge-watching Netflix, and cooking and entertaining family and friends.

I hope you will support me in my desire to be elected to a more active role in MASFAP. I would do my best and I would greatly appreciate your vote!

#### SUMMARY OF PROFESSIONAL ACTIVITIES:

MASFAP: Site and Professional Development committee member for 2 years assisting with name tags for events. MASFAP conference volunteer – registration and speaker introductions

MASFAA: Member and Registration Volunteer at the conference in Kansas City

NASFAA: Member since 2014, Registration Volunteer – 2 years





#### **Vice President Nominee**

#### Alexandria Miller — William Woods University

- TYPE OF INSTITUTION: 4-yr Private University
- CURRENT POSITION: Financial Aid Counselor
- YEARS IN PROFESSION: 2
- YEARS IN CURRENT POSITION: 2

#### STATEMENT OF CANDIDACY:

Where do I start!? I fell in LOVE with MASFAP when I attended my first conference in fall of 2014. I was hooked from day one and I wanted to dive headfirst into this organization. I currently hold the role as chair for the Early Awareness Committee, which has become a passion of mine, as I have grown in my career in the financial aid field. I am a current member of the Leadership Development Program for 2017, too.

Born and raised in the Saint Louis area, my family found ourselves landing in mid-Missouri in November of 2012 for my husband's job. I transferred from UMSL to William Woods to finish my bachelor's degree. I graduated in 2014 with a Bachelor of Science in Accounting. I was a work-study student in the Financial Services Office as I finished up by degree, this turned into a full time job after graduating. I immediately started in the master's program and graduated in 2016 with a Master of Business Administration Entrepreneurial Leadership. In addition, I am so excited the path I have taken thus far!

Today I am submitting my candidacy to run for Vice President for the 2018 term. I am committed to serve this organization to the best of my ability and cannot wait to learn and grow as in an individual from this amazing membership. I am ready to serve next to the MASFAP President and make sure their goals for the organization are carried out. Please vote for me!!

#### SUMMARY OF PROFESSIONAL ACTIVITIES:

MASFAP: MASFAA: Attended the 2016 conference

Roles Served:

Early Awareness Committee (2015—2016) OTHER: Presented at the 2017 MOACAC

Program Committee (2016—2017) Conference

Took over chair of Early Awareness in May of MSCA- member 2017

2016 and currently serve as chair A current member of the Leadership

Development Program

#### Activities:

Attended the 2015 and 2016 conference Hill Day 2017 High School Counselor workshops (2015—2016)





#### **Treasurer-Elect Nominee**

#### Jamie Davis — Columbia College

• TYPE OF INSTITUTION: 4-yr Private College

CURRENT POSITION: Assistant Director of Operations

• YEARS IN PROFESSION: 6

• YEARS IN CURRENT POSITION: 2 months

#### STATEMENT OF CANDIDACY:

I am honored to be nominated as a candidate for treasurer-elect of MASFAP. I welcome the opportunity to serve our professional association, and you, in this capacity. I have been working in the financial aid profession for the last six years at Columbia College and started my career in the banking industry before finding my passion. I have been able to attend several conferences and trainings over the last several years, but very few compare to the value added by attending MASFAP conferences and professional development trainings. MASFAP has helped me grow professionally and provided the opportunity to form many friendships. In the past six years I have been involved in MASFAP in numerous ways, currently am serving as Vice President and Program Committee chair and member of the Ad Hoc 50th Anniversary committee. I understand the responsibility and commitment needed for this position. If given the opportunity, I promise to put forth the same level of hard work in helping maintain and manage the financial records. I want to thank you for taking the time to vote and hope I am your choice for treasurer-elect.

#### SUMMARY OF PROFESSIONAL ACTIVITIES:

MASFAP: MASFSAP 2011-Present

Vice President-2017

50<sup>th</sup> Anniversary committee 2017

Newcomer Chair 2016

Program Committee 2012-Present

Awards Committee 2015

Leadership Development 2014-2015

Newcomer Committee 2011 FANG Co-Chair 2014-Present

NASFAA: Packaging credential

Verification credential

HONORS, AWARDS, PUBLICATIONS: Bob Berger Newcomer Award recipient

2016





#### **Treasurer-Elect Nominee**

#### Becca Diskin-Missouri Southern State University

TYPE OF INSTITUTION: 4-yr Public University

CURRENT POSITION: Director of Financial Aid

YEARS IN PROFESSION: 17

YEARS IN CURRENT POSITION: 6.5

#### STATEMENT OF CANDIDACY:

I am excited and honored to seek the position of MASFAP Treasurer-Elect for 2018. I have been a member of MASFAP since 2005, although I started my full-time career in Financial Aid at Pittsburg State University (KS) in 2000 as office manager. Verification was in my bones even before that, since I began working in FA in 1994 as a work-study student.

Over the years, I have enjoyed learning from others in FA as well as training them, and I collaborated with peers from other schools across the country during my 5 years with USA Funds Services. I think one of the best joys of my career are the friendships and relationships that are formed within the FA industry. The people are second to none!

I plan to help MASFAP remain strong as an industry leader and continue to provide high standards in the administration of our organization. Thank you for this opportunity to serve MASFAP. I would be thrilled to serve as your Treasurer.

#### SUMMARY OF PROFESSIONAL ACTIVITIES:

MASFAP: Committee Participation over the

years includes: Professional

Development, Training, Conference Planning, Membership, Awards,

College Goal Sunday/FAFSA Frenzy,

Summer Institute.

Presenter of a variety of topics during conference and professional

development sessions.

Conference Presenter, Exhibitor MASFAA:

NASFAA: Member OTHER:

Previously served as KASFAA Secretary and multiple KASFAA committees from 2000-2010. RMASFAA Member & Summer Institute participant- both Neophyte

and Leadership tracks





### **Secretary Nominee**

#### Kim Cary — Ozarks Technical Community College

• TYPE OF INSTITUTION: 2 year Public

• CURRENT POSITION: College Director of Financial Aid

• YEARS IN PROFESSION: 17

• YEARS IN CURRENT POSITION: 1.5

#### STATEMENT OF CANDIDACY:

It would be a great opportunity to serve Missouri Institutions as your MASFAP Board Secretary. Through the many opportunities provided by this organization, I have learned so much from the leaders of the organization and the institutions that attend. Many mentors within each sector of our organization have helped me to develop my financial aid skills, leadership, and more importantly friendships. At a time when budgets are tight and travel is restricted, we still manage to connect. MASFAP is family.

I have not served MASFAP since 2009 and I truly believe it was because I thought 'I don't have the time to give'. That was the wrong mindset and missed out on so many wonderful opportunities to connect. Truth is...there is never enough time in the financial aid world and that is why our connections are so important to help each other.

I would appreciate the opportunity to serve as your MASFAP Board Secretary.

Sincerely,

Sur Cary
Kim Cary

NASFAA:

SUMMARY OF PROFESSIONAL ACTIVITIES: Other: Ozarks Area Financial Aid

Employee of Member Institution

MASFAP: Member for 17 years Professionals, member 2000-

Present

Board Member as Delegate at Large Missouri Community College

for 2 year Institutions 2007-2009 Association, member 1994-Present

Presenter and Moderator of informational sessions Honors, Awards, Publications:

Class of 2012 OTC Leadership

Team

Class of 2014 OTC Chancellor's

Academy





### **Secretary Nominee**

#### Jennifer Moore — Fontbonne University

• TYPE OF INSTITUTION: 4-yr Private University

• CURRENT POSITION: Assistant Director

• YEARS IN PROFESSION: 3

• YEARS IN CURRENT POSITION: 3

#### **STATEMENT OF CANDIDACY:**

I am very excited to be nominated for the role of Secretary on the MASFAP board. I am currently an Assistant Director at Fontbonne University and I have been working in Financial Aid for 3 years. I am in the MASFAP Leadership Development Program and have volunteered on a few of the committees. I am looking forward to this opportunity to become more active in the association.

#### **SUMMARY OF PROFESSIONAL ACTIVITIES:**

MASFAP: MASFSAP Leadership Development

Program 2017





### **Delegate Nominee**

#### Lana DeJaynes—State Fair Community College

• TYPE OF INSTITUTION: 2-yr Public College

• CURRENT POSITION: Director of Financial Aid and Veteran Services

• YEARS IN PROFESSION: 5

• YEARS IN CURRENT POSITION: 2.5

#### **STATEMENT OF CANDIDACY:**

I appreciate the opportunity to run on the ballot and for those who have nominated me to serve as Delegate-Institutional on the MASFAP Executive Board. As a member in my fifth year with the MASFAP organization, I have had opportunity to engage in the financial aid professional learning environment MASFAP effectively supports. Many MASFAP members have helped and continue to help me find my way through the world of financial aid and I am honored to be giving back. I have always felt welcome and have found value in my involvement as a mentee and graduate of the Inaugural Leadership Development Program, through article submissions to the MASFAP Monitor as a member of the Communication Committee, FANG co-chair, and current Awards Committee Chair. As a Director of Financial Aid and Veteran Services at State Fair Community College, I understand the needs of our institutional members. My approach to matters of higher education is student –first and I strive to make the college experience for the student as painless and as beneficial as possible for as far as my reach extends. As an active listener and communicator, I believe I would provide the level of service our members may expect as a fair and balanced representative. I believe we should never stop learning! If always a student, perspective stays clear.

### -Lana DeJaynes

#### **SUMMARY OF PROFESSIONAL ACTIVITIES:**

MASFAP: Current Awards Committee Chair and

co-chair for FANG 2016 -2017, Communications Committee

(Contributions to The Monitor) 2015 -

2017, Inaugural Leadership Academy 2015 Attended several Professional Development sessions and Director

Round Tables 2015-2017, Fall Conference Attendee since 2012 MASFAA: Fall 2016 Attendee- thanks again for

the scholarship!

OTHER: MCCA since 2012

MOACAC Member 2013-2014





### **Delegate Nominee**

#### James Green — Harris Stowe State University

• TYPE OF INSTITUTION: 4-yr Public University

• CURRENT POSITION: Director of Financial Aid

• YEARS IN PROFESSION: 22

• YEARS IN CURRENT POSITION: 3

#### **STATEMENT OF CANDIDACY:**

I am very excited to be involved in MASFAP again. This organization and the great people that make it work have helped me in more ways than I can count. I promise to do my best to make sure that MASFAP runs as smoothly as possible and that my input is representative of the entire organization.

#### **SUMMARY OF PROFESSIONAL ACTIVITIES:**

MASFAP: Vice-President, President HONORS, AWARDS, PUBLICATIONS:

MASFAA: Represented MASFAP as President MASFAA Outstanding New Professional Award

NASFAA: Member





### **Delegate Nominee**

#### Charles Mayfield — Northwest Missouri State University

• TYPE OF INSTITUTION: 4-yr Public University

• CURRENT POSITION: Director of Financial Aid

• YEARS IN PROFESSION: 12

YEARS IN CURRENT POSITION: 1

#### STATEMENT OF CANDIDACY:

It would be an honor to be elected to represent MASFAP members as a Delegate at Large. I am excited to accept this nomination and, if elected, would look forward to filling this role as best I can. Maintaining an active role in state, regional, and our national association, I've seen first-hand the commitment that is necessary to serve members of our professional associations. I believe, given the opportunity, I will be diligent in my work to successfully represent MASFAP members while supporting the goals and strategies of the MASFAP President and Executive Board. I look forward to the opportunity to continue contributing to an organization that has provided so much to me during the course of my career.

#### SUMMARY OF PROFESSIONAL ACTIVITIES:

MASFAP: Leading for Legacy Leadership

Development Series participant - 2011, President - 2010-2011

Legislative Committee Chair - 2007-2009, Leadership Institute Attendee

- 2007, Program Committee

member - 2006-2008

MASFAA: Donor Development Committee

Chair - 2014-2015

Treasurer-Elect/Treasurer - 2012-

2014

Research Committee Chair - 2012 Program Committee member - 2011

**Executive Council State** 

representative (Missouri) - 2011 Ethics Symposium attendee - 2008

NASFAA: Research Committee member -

2011-12

Leadership and Legislative

Conference attendee - 2010 and 2013, Decentralized trainer - 2007

OTHER: ILASFAA (Illinois) - Southern

Regional Coordinator - 2014-2015

**ILASFAA** Finance Committee

member - 2014-2015

NCHELP Financial Aid Professionals

Committee - 2012

National Education Loan Network (NELNET) Advisory Council Member

- 2012

CBHE State Student Financial Aid Committee member - 2008-2012 Non-Federal negotiator during USDE's negotiated rulemaking -

2009

HONORS, AWARDS, PUBLICATIONS:

Bob Berger award recipient (outstanding new professional) -

2007

Outstanding New Professional award

(MASFAA) - 2010





### **Delegate Nominee**

#### Robert (Rob) Moore — Missouri State University

- TYPE OF INSTITUTION: 4-yr Public University
- CURRENT POSITION: Associate Director of Financial Aid
- YEARS IN PROFESSION: 7
- YEARS IN CURRENT POSITION: 1

#### STATEMENT OF CANDIDACY:

I have been involved in the financial aid field in some capacity at Missouri State University for 9 year, 7 of which have been spent as a full-time staff member. Throughout this journey, I have been a graduate assistant, a Financial Aid Counselor, an Assistant Director, and now an Associate Director. All of these positions have required extensive on-the-job training, but fortunately I have always been surrounded by wonderful colleagues to answer questions and troubleshoot problems. MASFAP served as a great vehicle for a new financial aid professional to get his bearings and continues to serve as a valuable training and reference network for a more seasoned professional trying to stay current with our evolving industry.

As a MASFAP Delegate at Large, I plan on keeping this culture of information sharing and high quality training at the forefront of my efforts. I will advocate for our industry and help facilitate the continued growth and vibrancy of our organization. The digital transformations we are seeing are wonderful in many ways, but there is nothing that can replace the value of a strong network of experts working toward shared goals, which is exactly what MASFAP is and will continue to be.

MASFAP: Legislative Committee

#### HONORS, AWARDS, PUBLICATIONS:

Selected as the 2017 NAFSA Region IV Conference Highlight Selection for the session, "Building a Strong Relationship between Study Abroad and Financial Aid"
Selected for presentation at the 2017 NAFSA Annual Conference in Los Angeles
Outstanding Achievement in Assessment – MSU SAHE 2016





### **Delegate Nominee**

#### Scott Young — University of Missouri—Kansas City

• TYPE OF INSTITUTION: 4-yr Public University

• CURRENT POSITION: Director of Financial Aid

• YEARS IN PROFESSION: 11

YEARS IN CURRENT POSITION: 3

#### **STATEMENT OF CANDIDACY:**

The Missouri Association of Student Financial Aid Personnel (MASFAP) has been a major part of my growth and professional development over the years. So many people who are a part of the association have taken time to invest in others and help them develop as a leader and financial aid professional. I personally cannot begin to list those that have helped me along the way. Whether it was diving into federal methodology, offering me advice on policy and leadership, or simply listening to me vent, there are so many that have invested time and effort to help me succeed. Even as I send my staff members to MASFAP events I continue to see efforts to invest in others and help financial aid professionals have the resources and skills to grow and accomplish their goals. I have always felt supported and encouraged by my fellow MASFAPians and that's why I am honored to be nominated for the position of Delegate-at-Large. Thank you for your consideration and I look forward to representing the association's membership and contributing back to MASFAP.

#### SUMMARY OF PROFESSIONAL ACTIVITIES:

MASFAP: Fall 2014 Conference Presenter, MASFAA: 2016 Local Arrangements Committee,

Spring 2014 Conference Panel 2017 Communications Committee

Presenter