



# MASFAP May 2026 Communication

## MASFAP Election Time!

It's one of the most exciting times of the year in MASFAP — election season! The Nominations and Elections Committee is thrilled to announce this incredible slate of candidates for the MASFAP Executive Board.

A huge thank you to each individual who stepped forward to run for office and continue serving our association. Your passion, leadership, and commitment to MASFAP are what keep this organization strong, growing, and moving forward. No matter the results, one thing is certain: the future of MASFAP is in excellent hands!

Voting will officially open on Friday, May 15th, and will remain open for at least 15 days. As a reminder, MASFAP elections are conducted annually, and voting is the responsibility of the primary member representing your institution or organization. We encourage members to take time to review the candidate statements, have conversations within your institution or organization, and thoughtfully submit your vote through your designated primary voting member.

Once the ballot goes live, an official notification will be sent through our system to each institution's voting representative. Get ready to cast your vote and help shape the future leadership of MASFAP!

## MASFAP Board Candidates

### **President-Elect**

Bridgette Betz

### **Vice President**

Kari Lenz

Tony Lubbers

### **Treasurer-Elect**

David Seward

Kaley Williams

Hannah (Smith) Zenishek

### **Secretary**

Caitlin Jewett

Haley Lindsey

### **Delegate-At-Large—Institutional**

Stacy Bogier

Joyous Chambers

Jason Enright

## President-Elect



### BRIDGETTE BETZ

**Institution:** Missouri University of Science and Technology

**Current title/position:** Sr. Director, Student Financial Services

**Institution type:** 4-year Public

**Years in current position:** 2 years (current title)/ 13 years (FA Director)

**Years in profession:** 21 years

#### Statement of Candidacy:

MASFAP has been an important part of my professional growth, and I am grateful for the opportunity to give back by submitting my candidacy for President-Elect. Over the years, I have found MASFAP to be more than a professional association—it is a community of colleagues who support one another, share solutions, and advocate passionately for students.

As Senior Director of Student Financial Services, my work is grounded in both strategy and day-to-day operations. I have had the privilege of serving MASFAP through elected roles, committee involvement and conference participation, where I have seen firsthand the dedication of our members and the value of strong collaboration across institutional sectors. MASFAP has shaped how I lead and how I approach challenges in our field.

I believe strong leadership is built on listening, transparency, and collaboration. As President-Elect, I would work closely with the Board to uphold MASFAP's mission, support continuity in leadership, and help position the association for future success—all while keeping students and the professionals who serve them at the center of our work.

Thank you for your consideration and for your continued commitment to MASFAP. I would be honored to serve as President-Elect and contribute to the ongoing strength of our association.

#### Summary of professional activities including within MASFAP, MASFAA, NASFAA, other associations, and other professional organizations:

- **Missouri Association for Student Financial Aid Personnel (MASFAP)** *June 2014 to December 2024*  
Legislative Committee Volunteer (2014), Technology Chair (2015), Leadership Development Program (2015), Secretary (2017), Program Committee Volunteer (2018-2025), Treasurer-Elect (2019), Treasurer (2020), Budget & Finance Chair & Past-Treasurer (2021), Vice President and Program Committee Chair (2024)
- **Midwest Association of Student Financial Aid Administrators (MASFAA)** *January 2013 to December 2015*  
Diversity & Inclusion Subcommittee Volunteer (2013 - 2015), Federal Family Education Concerns (2014), Access Subcommittee Volunteer (2015)
- **National Association for Student Financial Aid Administrators (NASFAA)** *September 2022 to January 2024*  
Volunteer - FAAC® Certification Test Question Creator (2022 & 2024)



## President-Elect

### BRIDGETTE BETZ—CONTINUED

- **Oracle/PeopleSoft Financial Aid Product Advisory Group (FA PAG)** *March 2011 to March 2015*  
Communications Chair (2011), Vice Track Chair (2012), Conference Track Chair (2014), Product Enhancement Tracker Coordinator (2014-2015)
- **Missouri S&T Staff Council** *August 2010 to August 2012*  
Staff Council Secretary (2010), Staff Council Vice Chair (2011), Staff Council Chair (2012)

#### **Honors, awards, and publications:**

- **Missouri Association for Student Financial Aid Personnel (MASFAP)**  
Leadership Development Program Graduate (2015), Committee of the Year 2024 (Program Committee)
- **University of Missouri Administrative Leadership Development Program (ALDP)**  
*April 2010 to April 2011* - Leadership Development Program for the University of Missouri System

## Vice President



### KARI LENZ

**Institution:** University of Missouri–Kansas City

**Current Title/Position:** Assistant Director of Compliance & Budgets

**Institution Type:** 4-year Public

**Years in Current Position:** <1 month

**Years in Profession:** 7.5 years

#### **Statement of Candidacy**

I am honored to submit my candidacy for Vice President of the Missouri Association of Student Financial Aid Personnel (MASFAP). With 7.5 years of experience in financial aid administration, I have built a strong foundation in compliance, operations, and professional development, and I am eager to contribute to the association in a strategic leadership role.

In my current position as Assistant Director, I oversee federal and state aid, compliance, and cash management. My work requires strong organization, attention to detail, and the ability to navigate complex and evolving regulations—skills that align closely with the responsibilities of Vice President.

My involvement in MASFAP includes serving as the current Professional Development Chair, previous Membership Committee Chair, previous Newcomer Committee Co-Chair, and roles on the Program and Diversity, Equity & Inclusion Committees. These experiences have provided me with a well-rounded understanding of the association and hands-on experience in planning meaningful professional development opportunities.

I also serve at the regional and national levels through MASFAA and NASFAA, including as Professional Development Committee member, former faculty for Summer Institute and Leadership Symposium, and taught multiple NASFAA credentials. I am also a recipient of the 2024 Bob Berger Award, a graduate of the MASFAP Leadership Development Program, and participant of MASFAA’s Mentoring Program.

If elected, my vision is to lead the development of our annual fall conference that is intentional, relevant, and engaging. I am committed to delivering a program that balances technical training with strategic and leadership-focused content, supports professionals at all levels, and fosters meaningful connection among members. I will prioritize strong collaboration, thoughtful planning, and clear communication to ensure a high-quality conference experience.

I am passionate about supporting financial aid professionals and advancing our work for students and families. It would be a privilege to serve as Vice President and contribute to MASFAP’s continued success.

## Vice President



### TONY LUBBERS

**Institution:** University of Central Missouri

**Current title/position:** Director, Student Financial Assistance

**Institution type:** 4-year public

**Years in current position:** 8

**Years in profession:** 30

#### **Statement of Candidacy:**

I am honored to submit my candidacy for the position of Vice President of MASFAP. While having been a member of MASFAP since 2017, I have worked in Financial Aid for 30 years. I have served in leadership roles on the state, regional, and national levels in conference planning, professional development, and advocacy. I have enjoyed working in this industry and very much enjoy making connections and meeting all the wonderful people who make up our profession. I am dedicated to helping others learn our craft and expand their skill sets to be better professionals.

MASFAP has provided so many great opportunities, and it is always important to give back. I was honored to serve MASFAP as its President, and have also enjoyed serving on various committees, including Program, Legislative, Archives, and many others. I have always said that associations are only as good as their members, and MASFAP has a dedicated group of members. This makes MASFAP's future look bright. I look forward to continuing my work with MASFAP and its members, and to helping both achieve their goals.

#### **Summary of professional activities, including within MASFAP, MASFAA, NASFAA, other associations, and other professional organizations:**

##### **Missouri Association (MASFAP):**

2026 – Legislative Committee Chair

2025 – Archives Committee Chair

2024 – Past President

2023 – President

2022 – President-Elect

2021 – Legislative Committee Chair

2019 – Legislative Committee Chair

##### **Midwest Association (MASFAA):**

2024-25 MASFAA Leadership Award



## Vice President

### TONY LUBBERS—CONTINUED

2022– Missouri Delegate to MASFAA Board

#### **Kansas Association (KASFAA):**

2015-16 – Past President (Association Governance)

2014-15 – Past President (Association Governance)

2013-14 – President

2012-13 – President – Elect; Conference Planning Co-Chair

2010-11 – Electronic Resources Committee Chair

2004-05 – Government Relations Committee Chair

#### **Rocky Mountain Association (RMASFAA):**

2017 – RMASFAA Conference Co-Chair

2014-15 – Vice President

2013-14 – Kansas State Representative to RMASFAA Board

#### **National Association (NASFAA):**

April 15-16, 2014 - Advocacy Pipeline to Washington, D.C.

2014 - NASFAA Task Force: Public Service Loan Forgiveness

2015 - NASFAA Task Force: Annual Training (SULA)

2017 - NASFAA Task Force: Re-Examining Paradigms of Campus-Based Aid.

2020 – Certified Financial Aid Administrator (FAAC- 100 Club)

Earned 15 of 17 NASFAA credentials

#### **Honors, awards, and publications:**

2016 Opening Keynote Speaker, RMASFAA Conference (Rapid City, SD)

2014 Kansas Association of Financial Aid Administrators (KASFAA) Hall of Fame Inductee

2014 Closing Keynote Speaker, Kansas Association Conference

2014 Closing Keynote Speaker, Nebraska Association Conference (Norfolk, NE)

## Treasurer-Elect



### DAVID SEWARD

**Institution:** St. Charles Community College

**Current title/position:** Executive Director of Student Services

**Institution type:** Community College

**Years in current position:** 3 months

**Years in profession:** 30 years

### Statement of Candidacy:

I am honored to accept the nomination for Treasurer-Elect of MASFAP. As the Executive Director of Student Services with more than 30 years of experience in higher education and 18 years serving as a Financial Aid Director, I understand the importance of responsible financial stewardship, transparency, and service to our members and students.

Throughout my career, I have valued collaboration, professionalism, and the opportunity to support colleagues across the financial aid community. My involvement with MASFAP has provided meaningful professional connections and opportunities to contribute to our shared mission, and I am grateful for the relationships and experiences the organization has provided.

If elected Treasurer-Elect, I will work diligently to ensure the organization's financial resources are managed responsibly and effectively while supporting the continued growth and success of MASFAP and its members. I would be honored to serve and appreciate your consideration and support.

## Treasurer-Elect



### **KALEY WILLIAMS**

**Institution:** Kansas City University

**Current title/position:** Associate Director

**Institution type:** Private Graduate/Professional

**Years in current position:** 6 years

**Years in profession:** 16 years

#### **Statement of Candidacy:**

I am honored to be nominated to run for the position of Treasurer-Elect for the Missouri Association of Student Financial Aid Personnel (MASFAP). It has been a pleasure being part of MASFAP for over 10 years and I have loved getting to know all of the members through various committees, Drive-Ins and conferences. I started working in financial aid during my undergrad as a work study student and was called back to make a career of it a few years after I graduated. The financial aid community seems to have a way of drawing you back in and I have truly enjoyed being a valuable resource to students as they continue their education.

I am a proud graduate of the 2023 cohort of the MASFAP Leadership Development Program. Through this experience, I participated in numerous meetings and activities, which gave me a strong understanding of how MASFAP operates and the positive impact the association has across the state of Missouri. I have served many times as the Co-Chair for the Professional Development Committee and helped to provide learning resources for MASFAP membership while bringing in a wide variety of topics for presentations. Currently, I am the chair of the Awards Committee and I serve as a committee member of the Professional Development Committee and the Program Committee. Through these experiences, I have gained a wealth of knowledge and have been provided with numerous resources, connections and opportunities for growth, both personally and professionally. If selected as treasurer, I will ensure that all financial records are well-organized, reports are clear and timely, and decisions are made with accountability to the MASFAP organization and in support of the Board's initiatives. It would be an honor to serve as the MASFAP Treasurer-Elect for the upcoming year and give back to the organization all that it has given me.

#### **Summary of professional activities including within MASFAP, MASFAA, NASFAA, other associations, and other professional organizations:**

MASFAP Awards Committee Chair - 2026



## Treasurer-Elect

### KALEY WILLIAMS—CONTINUED

MASFAP Professional Development Committee Co-Chair - 2020, 2021, 2023, 2024, 2025

MASFAP Professional Development Committee member - 2025, 2026

MASFAP Leadership Development Program Graduate - 2023

MASFAP Program Committee member - 2019, 2023, 2024, 2025, 2026

KASFAA Finance Committee Co-Chair - 2014, 2015

RMASFAA Program Committee member – 2013

NASFAA – Active member

MASFAA – Active member

AAMC – Active member

## Treasurer-Elect



### HANNAH (SMITH) ZENISHEK

**Institution:** Saint Louis University

**Current title/position:** Assistant Director – New Students, Student Financial Services

**Institution type:** 4-year Private

**Years in current position:** 5

**Years in profession:** 5 in Financial Aid – 10 in Higher Education

#### **Statement of Candidacy:**

I am honored to submit by candidacy for the position of treasurer-elect on the 2027 MASFAP board.

My involvement in MASFAP has given me the ability to make connections with professionals across the state that now serve as mentors, provided once-in-a-lifetime professional development opportunities that pushed me far outside of my comfort zone, and the opportunity to step into new and exciting leadership roles that have shaped me into who I am today.

Serving in a chair role on the board the past three years has allowed me to gain a deeper understanding of the inner workings of our organization and better realize how much hard work goes into making MASFAP successful. I bring skills of collaboration, creativity, and perseverance that will continue to serve me well in my service to MASFAP. Given the opportunity to serve in an elected role on the MASFAP board, I look forward to working with and learning from the Treasurer trio to continue our trajectory of creating a financially independent and stable MASFAP, while staying true to our mission and keeping in mind the students we serve.

I would be deeply honored to serve MASFAP in a new way and contribute to our continued success. Thank you for your consideration!

#### **Summary of professional activities including within MASFAP, MASFAA, NASFAA, other associations, and other professional organizations:**

MASFAP: Member (2021-present), Program Committee (2023), Early Awareness Co-Chair



## Treasurer-Elect

### HANNAH (SMITH) ZENISHEK—CONTINUED

(2024, 2025, and 2026 Board), Leadership Development Program (2024 Cohort)

MASFAA: Member (2021-present), Professional Development Committee (2025), Local Arrangements Committee (2025), Leadership Symposium Attendee (2025), Program Committee (2026)

NASFAA: Member (2021-present)

The University of Tulsa, Admission Counselor (2016-2021)

Great Plains Association of College Admission Counselors (2016-2021)

National Association of College Admission Counseling (2016-2021)

#### **Honors, awards, and publications:**

Great Plains Association of College Admission Counselors Rising Star 2020-2021

MASFAP Bob Berger Newcomer Award Recipient 2025

## Secretary



### CAITLIN JEWETT

**Institution:** Northwest Missouri State University

**Current title/position:** Associate Director of Financial Aid

**Institution type:** 4-year Public

**Years in current position:** 3 years

**Years in profession:** 5 years

#### **Statement of Candidacy:**

I have been to many MASFAP conferences throughout my 5 years in Financial Aid, and I have always admired the connections I saw through so many people in the MASFAP organization. I have always had an interest in getting more involved and being an introvert, I always talked myself out of it. I took an opportunity, with the encouragement of Charles Mayfield, to apply to be a part of the Leadership Development Program (LDP) within MASFAP in 2025. That was the best thing to get me involved and push me out of my comfort zone. Through the program I was able to build connections and really understand the powerful impact of being involved. When I was reached out to be nominated for a MASFAP position, I was honored and knew that I needed to continue to pursue something that will allow me to continue building connections. When I commit to something, I give my 100% effort and ensure that I will be the best person for the position. I believe the Secretary position aligns well with my skill set as I am extremely organized and always ensure that I am going to be meeting deadlines. A few of my strengths are communication and being detail oriented and as the Policies and Procedures Coordinator in our office, it allows me to ensure information is relevant and up to date. I would be honored to be elected as the Secretary for MASFAP.

#### **Summary of professional activities including within MASFAP, MASFAA, NASFAA, other associations, and other professional organizations:**

Participated in the Leadership Development Program (LDP) in 2025. I also participated in MASFAA Summer Institute in 2021.

#### **Honors, awards, and publications:**

NASFAA Credential: Administrative Capability

## Secretary



### HALEY LINDSEY

**Institution:** Missouri Western State University

**Current title/position:** Director of Financial Aid

**Institution type:** 4-year Public

**Years in current position:** 2 years

**Years in profession:** 11 years

**Statement of Candidacy:**

I'm excited to submit my candidacy for Secretary of the Missouri Association of Student Financial Aid Personnel (MASFAP).

MASFAP has been an important part of my professional growth, and I value the collaboration and support our association provides. I would welcome the opportunity to give back and serve in a more active capacity.

I currently serve as the Director of Financial Aid at Missouri Western State University and bring over 10 years of experience in financial aid. My work requires strong organization, clear communication, and attention to detail, skills that align closely with the responsibilities of the Secretary role.

If elected, I will be committed to maintaining accurate records, communicating information in a timely manner, and supporting the work of the Executive Board and membership.

**Summary of professional activities including within MASFAP, MASFAA, NASFAA, other associations, and other professional organizations:**

Active member of MASFAP and participant in state-level professional development  
Engagement with MASFAA through regional collaboration and training opportunities  
NASFAA member; Certified Financial Aid Administrator (FAAC®)  
NASFAA Certified Financial Aid Administrator® Program – Test Development Volunteer  
RMASFAA Summer Institute Faculty Instructor (2021)  
RMASFAA Training Committee member and mentor; RMASFAA Mentor Program participant  
KASFAA Membership Chair and mentor  
Active participation in institutional committees supporting student success, operations, and data management

**Honors, awards, and publications:**

NASFAA Certified Financial Aid Administrator (FAAC®)  
NASFAA MVP Recognition  
Pratt Community College Staff Member of the Year (2020)



## Treasurer-Elect

### HALEY LINDSEY—CONTINUED

RMASFAA Summer Institute Faculty Instructor (2021)

RMASFAA Summer Institute Awards (Most Spirited; Most Likely to Teach)

Publications and media contributions including *U.S. News*, *Education Insider Magazine*,  
and regional news outlets

## Delegate-At-Large—Institutional



### STACY BOGIER

**MASFAP position running for:** Delegate-At-Large

**Name:** Stacy Bogier

**Institution:** East Central College

**Current title/position:** Director of Financial Aid

**Institution type:** 2-year Public

**Years in current position:** 2 ½ years

**Years in profession:** Higher Education - 29 years, Financial Aid - 22 years

#### Statement of Candidacy:

It truly means a lot to be nominated to serve as Delegate-at-Large for MASFAP—an organization I deeply believe in. MASFAP has played such an important role in my professional growth and has connected me with incredible colleagues who have become lifelong friends and mentors. Our industry has changed more in the past few years than at any other point in my career, which makes it even more important to lean on trusted resources—and MASFAP is one I rely on often. The willingness of MASFAP members to share their time and expertise has made a real difference for me. I would genuinely appreciate the opportunity to give back to an organization that has given so much.

#### Summary of professional activities including within MASFAP, MASFAA, NASFAA, other associations, and other professional organizations:

MASFAP, MASFAA, NASFAA, AVECO, MOACAC, MCCA



## Delegate-At-Large—Institutional



### JOYOUS CHAMBERS

**Institution:** Lincoln University

**Current title/position:** Assistant Director of Financial Aid

**Institution type:** 4-year Public

**Years in current position:** 1 year

**Years in profession:** 6 years

**Statement of Candidacy:**

I am seeking the position of Delegate-at-Large to focus on overall impact, collaboration, and making sure multiple perspectives are considered with experience in financial aid, I am committed to clear communication, staying informed on policies, and representing our team with integrity. I will work to share ideas, address concerns, and support solutions that improve outcomes.

**Summary of professional activities including within MASFAP, MASFAA, NASFAA, other associations, and other professional organizations:**

I have been an active member of MASFAP for six years, earning my Five-Year Certificate in 2025. I am a 2024 graduate of the Leadership Development Program and have contributed as both a workshop presenter and moderator. I have also been spotlighted in the MASFAP newsletter. Throughout my involvement, I have volunteered with multiple committees and currently serve on the DEI and Newcomers Committees.

**Honors, awards, and publications:**

5 Year Certificate

## Delegate-At-Large—Institutional



### JASON ENRIGHT

**Institution:** Stephens College

**Current title/position:** Assistant Director of Financial Aid

**Institution type:** Private

**Years in current position:** 7

**Years in profession:** 13

#### **Statement of Candidacy:**

My name is Jason Enright, and I am announcing my candidacy for Delegate-at-large for MASFAP. I am running because I believe in the advocacy of MASFAP, its role in building

intercollegiate financial aid relationships and keeping financial aid professionals across Missouri at the leading edge of student advocacy and financial aid policies.

Over the past 13 years, I have served MASFAP in several appointed positions, including the Awards Committee chair, Research Committee chair and have volunteered for several committees as well. These positions have given me the opportunity to serve MASFAP and its members in an impactful and meaningful way.

If elected, my approach will always be guided by the founding principles of MASFAP and with the integrity and diligence MASFAP members expect from the position.

I am ready to serve with dedication and enthusiasm, and I would be honored to earn your support.

#### **Summary of professional activities including within MASFAP, MASFAA, NASFAA, other associations, and other professional organizations:**

MASFAP Leadership Development class 2022

MASFAP Awards committee chair 2023

MASFAP Research Chair 2024

MASFAP Program committee 2026

MASFAP Membership Committee

#### **NASFAA Credentials:**

CFAA Exam (June 20, 2025)

Consumer Information (December 12, 2022)

TEACH Grant (August 25, 2022)

Campus-Based Programs (August 24, 2022)

Federal Pell Grants and Iraq and Afghanistan Service Grants (July 19, 2022)

Administrative Capability (July 15, 2022)

Direct Loan Program (April 13, 2018)

Student Eligibility (March 30, 2018)

Cash Management (September 11, 2017)



## Treasurer-Elect

### JASON ENRIGHT – CONTINUED

Cost of Attendance (September 11, 2017)

**Honors, awards, and publications:**

NASFAA FAAC Certification 2025