



# MASFAP Monitor

January 2019 Volume 2019, Issue 1

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## Samantha's Spotlight

**Samantha Matchefts MASFAP President,  
Senior Associate Director of Financial Aid  
University of Missouri—St. Louis**

Hope everyone enjoyed their winter break and came back feeling refreshed and ready for the new year. 2019 is really starting out with a bang! I hope this is not an indication on how the rest of the year will be.

First, thank you for the honor to serve as your president. My goal is to represent you and MASFAP well and to make you proud that you are part of this association. For those who are not familiar with my story, I wanted to share a little bit about myself. I have been involved in Financial Aid for over 30 years. As many others, I started in Financial Aid as a work study student but never dreamed I would still be in this profession many years later. When I got my first full-time financial aid job, I did not immediately become involved in MASFAP. I became involved some years later in my career and started as Awards Chair, then became Technology Chair, worked on the Program Committee and a few other committees along the way. Most recently I was Treasurer before being elected President.



At the end of

January, the Executive Board will meet at Stoney Creek Conference Center in Columbia for a retreat and our first Board meeting. I am looking forward to our discussion and planning that will occur during this event and will be sharing an update about it in the February newsletter. We are already planning events for this year including the MASFAP Hill Day in Jefferson City in February. We will share more details as we finalize plans and hope that you will join us as we go to talk with our legislators. If you haven't attended this even in the past, please consider joining us.

The Executive Board is here to represent you, the MASFAP membership, so please feel free to reach out to me or any of the board members if you have suggestions or concerns. A full list of the Executive Board is

## Samantha's Spotlight, *Cont.*

available on the MASFAP website at: <https://www.masfap.org/docs/committees/ExecBoard/index.html>.

As was announced on the listserve, Crystal Bruntz DeLong has resigned as President-Elect. We wish her the best in her new adventures! MASFAP has certainly benefited from Crystal's energy and contributions as our Vice-President and Site Chair. Kerry Hallahan, our Past-President, is chairing our Nominations and Elections Committee and we will be holding a special election to fill this position as soon as possible but within the next month. Be on the lookout for an announcement for this special election. In years past, we have sent our President-Elect to the NASFAA Leadership and Legislative Conference which is held at the end of February. We hope to have a decision and be able to send the new President-Elect to this event on February 25-27, 2019. Bridgette Betz, our Treasurer-elect, will be attending the Association Management Pathway at this conference on behalf of MASFAP. The Association Management Pathway goes over the many aspects regarding leadership of a non-profit organization including the legal and financial issues that can be encountered. It also allows for networking and sharing ideas with representatives of other state and regional financial aid associations. Part of the conference is meeting with our elected federal legislators on Capitol Hill to advocate for students. Kerry Hallahan and I will be attending a different pathway on behalf of our respective institutions. If you will be in D.C. for this conference, please let us know so we can connect and join forces to have a united voice from Missouri.

I encourage everyone to become involved this year! MASFAP is a great organization because we have great people and great volunteers! Even if you only have a little bit of time, please consider joining a committee. While MASFAP will benefit from your efforts, you will also benefit and grow professionally and personally. Some of my best friends are in this organization. To volunteer, go to [MASFAP.org](https://www.masfap.org) and select Member Services and then Volunteer (from the options on the left) and then select your Top 3 committees. However you don't have to list 3 committees – you can list 1 or 2 as well. Our committee chairs will be in touch with you about how you can contribute.



**The Missouri Association of Student Financial Aid Personnel (MASFAP) is a dynamic association dedicated to serving and advocating for practitioners, users and providers of student financial aid programs.**

2018 was an interesting year and 2019 promises to be even more so. Now is the time to stay engaged and involved! The 2019 MASFAP Board will be working hard and we will keep you updated on both opportunities to serve and training opportunities.

# MASFAP Happenings and Tidbits

- Rob Moore has accepted the position of Director of Financial Aid at Missouri State University, and he will officially begin this role on March 4. Vicki Mattocks is retiring as the Director of Financial Aid at Missouri State University.
- Glenda O'Dell has moved into the FA Counselor position at Missouri Southern State University for students H-O. She formerly was the Student Employment Coordinator.
- Tyler Meyer has been hired as Student Employment Coordinator at Missouri Southern State University.
- Tierra Johnson was promoted from Assistant Director of Financial Aid to the Manager of Student Accounts at Rockhurst University.
- Crystal (Bruntz) DeLong has resigned at the Director of Financial Aid at Avila University and accepted a job with Citizen's Bank. Since Crystal was MASFAP's President-Elect, MASFAP plans to hold a special election to fill this vacant position.
- Jason Bornhop is leaving MOS&T for a position at UM in the IT Department.
- DeAnna Fuller is the new Student Services Coordinator at the University of Missouri-Columbia Medical School. She comes from LSU Med School.
- Jennifer Ward left Evangel University and is now in the loan department at Missouri State University.
- Stephens College is excited to welcome Jason Enright to our FAO. He joined us in November and is the new Assistant Director of Financial Aid. Previously he worked at Columbia College.
- Marla Fernandez is the new Director of Financial Aid at Truman State University.
- Laura Steinbeck from Sallie Mae shares: I'm thrilled to share that I will become a grandma to a baby girl in June of 2019! Fun baby announcement pictures below.



- Lorrie Baird's (East Central College) son, who is a civil engineer in the Air Force, just left for his second deployment. He will be in Kuwait & then Afghanistan. He will be gone 6 – 9 months. Proud Air Force Mom! Pictured right.
- Cornell University received a 2-year Signature Employment Grant from the Kessler Foundation to assist veteran students with disabilities at (1) Oswego State University (NY) and **East Central College (MO)** in obtaining full-or part-time employment through Customized Employment and Career Pathways apprenticeships with an additional focus on implementing employment methods meeting the particular needs of female veterans. Lorrie Baird will be heavily involved with this program called Combat to Careers, along with East Central's VA Work Study Student. Lorrie has been the School Certifying Official and Veteran Services rep for almost 9 years and she is really excited for this opportunity and what it can do to help veterans.

# School Spotlight: Saint Luke's College of Health Sciences



Saint Luke's College of Health Sciences has been educating nurses since 1903. We've recently expanded our program offerings to

include master's degrees in nursing and associate degrees in other health-related fields. Our affiliation with Saint Luke's Health System means an array of clinical and employment networking opportunities. Learn more at [saintlukescollege.edu](http://saintlukescollege.edu).

## Register for Professional Development events at:

[www.masfap.org](http://www.masfap.org)

### Monitor Submission Policy

Articles may be submitted by any person, company or organization for consideration by the MASFAP Monitor staff and are subject to approval prior to publishing in the newsletter. In general, submissions are made by members of the organization. The author's name should be included in the submission. The editor reserves the right to reject or edit the content of any article or information submitted.

Articles will be edited for accuracy, quality and appropriate length. Submissions may be limited to one article per Monitor, per person, company, or organization, depending on space.

Articles are intended to be informational and for the benefit of MASFAP members, not for company promotion or advertising.

If the author is unavailable or a resolution can't be reached, the editor will refer it to the committee chairperson and President for a decision about publication.

The MASFAP Monitor is brought to you by the Communications Committee. **Submissions for the next MASFAP Monitor are due April 11, 2019.**



# What do you do on an unexpected snow day?

Snow day.....that usually gives way to binge watching some show on Netflix.

**Maureen McKinnon, Rockhurst University**

Snuggle in with a good movie and some coffee!

**Laurel Miller, Logan University**

Throughout the week I normally print out any articles I want to read when I have downtime so snow days are great for catching up on reading. I also like to spend the day in comfy clothes, on the couch, watching movies and shows on Netflix. Usually I have some kind of homemade soup simmering on the stove.

**Lorrie Baird, East Central College**

Well, Mizzou just had one of those, and I love to stay home and read. I like to leave the blinds open so I can see the snow, but not go out in it!

**Keely Haynes, University of Missouri—Columbia**

I really don't get snow days since the commute to my office is just across the living room! Ha!

**Laura Steinbeck, Sallie Mae**



SNOW DAY!

On an unexpected snow day my family likes to stay in our jammies and binge watch shows together. We also like to go out to play in the snow and, if there is enough, we like to go sledding!

**Alex Miller, Stephens College**

My favorite thing to do on an unexpected snow day is to hang out in my jammies with my daughters and binge watch shows on Netflix as long as possible (aka the hubby comes home).

**Kimberly Meeker, North Central Missouri College**

Home Improvements if I am feeling energetic, otherwise Netflix binge!

**Becca Diskin, Missouri Southern State University**

Work from home in my jammies.

**Janice Barnes, Saint Louis University**

Snow Day Margaritas!!! LOL

**Tony Lubbers, University of Central Missouri**

Do some reading and binge watch reality tv.

**Kayla Klein, University of Missouri-Columbia**



Play in the snow with the kids or play games if it's too cold to go out, watch movies, and bake cookies to go with our hot cocoa.

**Dena Norris, Metropolitan Community College**

I like to be productive on my snow days... Just kidding. Video games and Netflix all day with my cats.

**Kevin Foster, Avila University**

Watch the kiddos build a giant snowman!

**Adrianne O'Keefe, Maryville University**

# MOCAN is Coming to Missouri

*By Melissa Findley, Executive Director, Missouri Scholarship & Loan Foundation*



I am so excited to announce that the Missouri College Access Network (MOCAN) has been created and incorporated! A Planning Committee made up of about 25 people across the state, along with a representative from NCAN, met starting in June 2018 through December 2018. The group worked to form a mission, vision, values, bylaws, and sample budget. Then in December, the work was presented to the MOHELA Board to secure initial funding. Funding was approved and now the next steps are in motion. The first Board meeting took place on January 14, and the Planning Committee has approved additional Board of Directors for the Network. One of the important next steps for MOCAN is to hire an Executive Director. Here are Mission, Vision and Values as formulated by the MOCAN Planning Committee:

MOCAN Mission: The mission of the Missouri College Access Network (MOCAN) is to increase career and college awareness, preparation, access, and completion in Missouri, particularly for the underrepresented and underserved. We do this by:

- Advocating for public and institutional policies that promote postsecondary access and success.
- Coordinating statewide career preparation and college access and success activities for service providers.
- Leveraging and connecting providers, professionals, and other stakeholders to strengthen and grow programs, and to eliminate service and equity gaps.
- Centralizing knowledge-sharing and technical training for career and college program providers.
- Identifying, summarizing, and actively sharing standardized data collection measures and relevant research regarding career preparation and college access and success.
- Fostering a collective voice to communicate postsecondary educational and training opportunities to all people in Missouri.



## MOCAN Vision and Values

We believe that success in college and career begins in K-12, but can be achieved at any point.

We use the term “college” to refer to the attainment of valuable postsecondary credentials beyond high school, including technical certificates and academic degrees.

We believe that postsecondary opportunity and attainment are a public good critical to create a just and equitable society, robust economy, and healthy communities.



# MASFAP Committee Updates



## ***Tony Lubbers— Legislative***

The Legislative Committee is currently working on overhauling the Survey we did last year. It is important that we get a good idea of what our membership is thinking before we go to our state and federal Capitol Buildings and advocate for

them. The survey should be available in the coming weeks. We are also scheduling a "Hill Visit Day" on February 19 in Jefferson City. More to come on that later as well.



## ***Dena Norris and Jamie Davis—Professional Development***

PD events will be planned to include credentialing topics, round table discussions, town hall, and other learning opportunities. Keep an eye on the listserv as more information will be coming soon! If you have a specific training topic you would like to see covered, please reach out to us, we would love to help meet your needs.

Contact:

dena.norris@MCCCKC.edu  
and jndavis2@ccis.edu.



## ***Kevin Foster —Archives***

This is my first time taking a leadership role in MASFAP, so I'm very excited for the opportunity and can't wait to see what this year has in store! Anyone that has an interest in preserving the history of our organization is welcome to volunteer.



## ***Kayla Klein—Early Awareness***

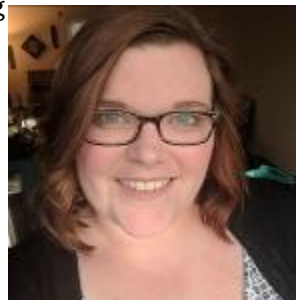
Early awareness is working on notifying all the winners of the scholarship. We want to thank everyone that took the time to vote during the conference. We are now working with several high schools to help with last minute counselor trainings as

well as helping families understand offer/award letters. As we go into the new year we are excited about all the time that we have been able to help the high schools and have truly become a support system for them. We look forward to new committee members joining the committee as we continue to expand our work.



## ***Laurel Miller—Newcomer***

Nothing new to report right now. Love seeing the volunteer interest role in though!



## ***Keely Haynes —Research***

The Research Committee works to gather and provide information to the MASFAP membership on any relevant topics. We'll definitely be looking for ways to survey the membership to find common priorities and areas of interest that MASFAP can use to guide

their activities. This committee is likely to have a lower time commitment than some of the others, so this would be a great opportunity for someone who is wanting to start getting involved in MASFAP, but aren't sure that they have a lot of time to dedicate to it. If you'd like to join the committee, be sure to fill out the volunteer form on the MASFAP website!

## ***Adrienne O'Keefe—Technology***

Anyone that wants to help with the technology committee and be a-part of the Tech Crew for the conference are very much appreciated! Limited time commitment but a huge help!



## MASFAP Committee Updates, *Cont.*



### **Alex Miller —Site**

I look forward to working with the committees that need help with scheduling in person meetings and meals for their meetings. I also am excited to work with the Program Committee to help plan this year's conference.



### **Melissa Findley — Communications**

The goal of the Communications Committee is to provide timely and meaningful communication to the MASFAP membership! We will send the MASFAP Monitor to you quarterly, and we will also send monthly, smaller communications to keep you up-to-date on all of the MASFAP happenings! If you like to write, edit or help gather information, please volunteer for the Communications Committee!



### **Lorrie Baird—Awards**

This is my first time chairing a committee so I really don't have any updates quite yet. I will be meeting with the former committee chair during the board retreat. I have had two people list Awards Committee as one of their top 3 picks for committees to serve on. All volunteers welcome!

## It's Time to Sign up for a MASFAP Committee!

Here are the easy steps to sign up for a committee:

1. Go to [www.MASFAP.org](http://www.MASFAP.org)
2. Then to Member Services (listed on the left side)
3. Click on Volunteer
4. Input your MASFAP Username and Password
5. Check your Profile and make any necessary updates
6. Then Rank Your Volunteer Interest, 1, 2, and 3
7. Wait for a Committee Chair to contact you

Thank you for being involved!

## Save the Dates 2019 Conferences

NASFAA	MASFAA	MASFAP
Orlando, FL	Chicago, IL	Lake of the Ozarks, MO
June 24-27, 2019	October 6-9, 2019	November 11-13, 2019





# MASFAP HILL DAY

TUESDAY,  
FEBRUARY 19, 2019

*Save the Date*

Questions?

Email Tony Lubbers, [lubbers@ucmo.edu](mailto:lubbers@ucmo.edu)

# 2019 Executive Board / Committee Chairs



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**Community College; Kelly**  
**Fleming, Goldfarb School**  
**of Nursing and Anjana**  
**Paul, Commerce Bank**

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