

MASFAP Monitor

July 2019 Volume 2019, Issue 3

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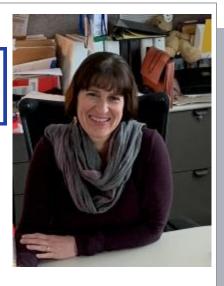
Samantha's Spotlight

Samantha Matchefts MASFAP President, Senior Associate Director of Financial Aid University of Missouri—St. Louis

Dear MASFAP Family,

Time is flying by us and we are in for a hot week in Missouri! Take time and remember why you enjoy your work, and try to keep your life balanced as we head into August.

My time as MASFAP President is zooming by (over halfway through) and we have a lot of exciting projects and progress happening within the organization. Stephen Garman and his committee have been working diligently to move our website to a new provider. This is a huge project, and I appreciate the time and effort put into this. Our website is used for registration, communication to the entire membership, news and committee work to name a few of the big pieces. Please be on the lookout as we transition to the new provider, as your new login directions with instruction on how to review/update your profile, along with added features will be emailed to you in the next month or so. Please be attentive to these messages so we don't miss a beat! Kavla Klein and the early awareness committee are gearing up to host nine high



school counselor workshops this fall with the focus on FAFSA and financial aid. These workshops are growing and we are building great partnerships with our high school counselors in the state. I hope you will plan to attend one of the high school counselor workshops near you this year so we can together, as an association, build relationships to make the handoff from high school to college better.

Conference planning is one of the biggest undertakings each year. This year our annual conference is November 11-13 at the Lodge of the Four Seasons. Please, please mark your calendars as "out of office"! This is the one time of year we convene as a state, and your participation is so important!

Samantha's Spotlight, Cont.

Additionally, the MASFAP Executive Board voted at our June Board meeting to continue the popular incentive: **if an institution's Financial Aid Director/Manager registers and attends the conference, any other member from that institution will not be charged a registration fee!** MASFAP is able to subsidize your registrations due to the generous donations of corporate support for our annual conference and funds earmarked for professional development from the Allan Purdy Professional Development fund. I hope you will take advantage of the great value and resource this conference provides!

Since our last newsletter, we have elected new board members, had numerous professional development events, our leadership development group is meeting, and the list goes on. It is awesome to see the amazing people taking on projects, small and large, to push MASFAP forward. I encourage you to get involved on committees. Reach out to committee chairs directly, and definitely come to the conference!



The Missouri Association of Student Financial Aid Personnel (MASFAP) is a dynamic association dedicated to serving and advocating for practitioners, users and providers of student financial aid programs.

MASFAP Happenings and Tidbits

• Deanne Cordell's (Northwest Missouri State University) daughter Emily Cordell Niendick recently married the love of her life Brandon Niendick on

growing family. (pictured right)

• Jon Gruett (Webster University) has accepted the Director of Financial Aid position at East Central College. Jon will start on August 12°

June 15, 2019. She is so happy to welcome Brandon to their

• Patti Mathieson was recently promoted from Assistant Director to Associate Director of Financial Aid at Culver-Stockton College. She has worked at Culver-Stockton for over 15 years.



• Lori Baer, Kansas City Art
Institute, shared a photo from a
team building activity their staff
participated in at the Ironwoods
Challenge Course this week. Lori
made it to the top along with
Assistant Dean of Students, Joe
Timson. She always wanted to try
one of the challenges and was
proud to know "this Grammy" could
still do it, lol! (pictured left)

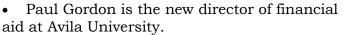


• Kevin Foster, formerly of Avila University, accepted a position at the University of Kansas in Lawrence.

• Laura Steinbeck, Sallie Mae,

became a "Sassy" (a.k.a. grandmother)! Sloane Hallie Holland arrived on June 18th at 9:55 p.m. weighing 7.8 lbs. and 20" long. (pictured right)

 Kansas City University of Medicine – Kaley Williams has been promoted to Associate Director



- Taylor Grimm is the new scholarship program manager at the Missouri Scholarship & Loan Foundation. (pictured left)
- Tonia Bartel is the new director of financial aid at Missouri Valley College. Tonia previously was the business office manager at Missouri Valley.
- Courteney Grimm is the new student loan coordinator at William Woods University.



Happening





MASFAP Happenings and Tidbits, Cont.

- Missouri Southern State University has hired Brett Cline as Scholarship Counselor. His first day at MSSU was July 10. Brett previously worked at Vatterott College in Financial Aid for 12 years, so MSSU is excited to add him to their team!
- Logan University has a new financial aid advisor, Sara Lawrence, that started with us on April 29th. Welcome!
- Tony Lubbers (University of Central Missouri) and wife, Shawn, recently celebrated their 25th Anniversary in Paris last month. A trip to remember! (pictured below)













You Are Invited

Please join us to celebrate Pam Fowler's Retirement!

Pam most recently served as the Executive Financial Aid Director at the University of Michigan. Her career path led her through Missouri where she spent a few years as the Director of Financial Aid at University of Missouri-St. Louis. Pam has always been an impact player regardless of where she worked or which state. It is only fitting that we host a reception so her many MASFAP friends can stop by to congratulate and wish her the best as she moves on to another chapter in her life.

Friday, August 2, 2019

Open House 2:00 - 5:00 p.m.

Millennium Student Center, Room 208

University of Missouri-St. Louis

Hosted by Tony Georges, Cari Wickliffe, Will Shaffner and Laura Steinbeck

MASFAP Happenings and Tidbits, Cont.



- Lorrie Baird's (East Central College) son is coming home from deployment and should be back at his duty station in North Carolina by July 18! (pictured left)
- Lorrie Baird's grandbaby is due in October and recently found out it is going to be a BOY!! Lorrie has 4 sons and her brother has 3 sons (and 1 daughter). Although they had hopes for a girl, they are excited to welcome another boy to the family. He definitely won't lack male role models! (pictured right)
- Karen Griffin, East Central College, is gearing up for her retirement in September. The East Central team is SOOO going to miss her!!
- Melissa Findley (Missouri Scholarship & Loan Foundation, and her husband Lee are celebrating 20 years of marriage today, July 17, 2019!
- Bridgette Betz, Missouri University of Science &

Technology is one of the first in the nation (of 75) to be a Certified Financial Aid Administrator (CFAA)!

- Amy Davies (Ozarks Technical Community College) is expecting a little boy in August!
- Annette Burtin, FA Advisor at Ozarks Technical Community College, retired June 30th!
- Saint Louis University is excited to announce the addition of two new Student Financial Services Counselors Noor Ahmed and Fallon Potter. Noor came to SLU from the Missouri Advising Corp. Fallon is a SLU Grad and most recently worked at SIUE as an academic adviser.



The Missouri Association of Student Financial Aid Personnel (MASFAP) is a dynamic association dedicated to serving and advocating for practitioners, users and providers of student financial aid programs.

HIGH SCHOOL COUNSELOR WORKSHOPS

by MASTAP's Early Awareness Committee

Partnering with High School Counselors across Missouri!

The Early Awareness Committee (EAC) can be utilized as a resource to help with college financial planning. We want to be your partner!

Please plan on attending one of our regional workshops held throughout the State of Missouri in the Fall of 2019.

Contact Melissa Findley & Alex Miller with questions

EarlyAwareness@masfap.org

Netronapei.

Save the Date!

September 13 St. Louis In collaboration with St. Louis Graduates & EducationPlus

September 19 Columbia

September 25 Kansas City

September 26 Springfield

October 2 Kirksville

October 3 Cape Girardeau

October 8 Joplin
October 9 West Plains

October I I St. Joseph

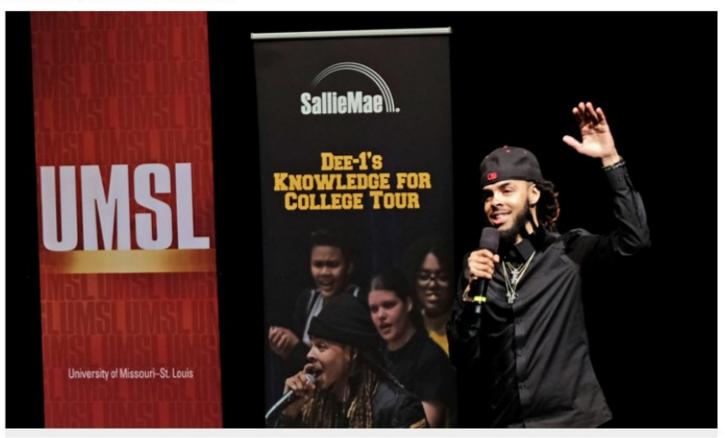
Missouri Department of Higher Education will be presenting updates at each workshop.

School Spotlight: University of Missouri St. Louis

Article submitted by Tony Georges, UMSL

'Triton F.L.Y. Week' promotes financial literacy among students with help from hip-hop artist Dee-1

APR/15/2019 | POSTED BY STEVE WALENTIK



Hip-hop artist Dee-1 spoke and performed last Tuesday at the Blanche M. Touhill Performing Arts Center during a kickoff event for Triton F.L.Y. Week – Financial Literacy for You. (Photos by August Jennewein)

David Augustine Jr. has built a career as a hip-hop recording artist under the stage name <u>Dee-1</u> with more than 49,000 followers on Twitter and 197,000 on Instagram.

But long before he broke through in the music industry, going on nationwide tours and ultimately signing with <u>RCA Records</u>, he was a kid from humble beginnings in the Ninth Ward of New Orleans looking to education as means of improving his future.

He has partnered with consumer banking company <u>Sallie Mae</u> and gone around the country <u>sharing</u> <u>lessons he learned about how to afford a college degree</u>, which in his case led him to a job as a middle school math teacher before he was discovered.

School Spotlight: University of Missouri St. Louis



Juniors and seniors from area high school districts, including Hazelwood and Riverview Gardens, join UMSL students listening to Dee-1 speak and perform during the Triton F.L.Y. Week kickoff

Dee-1 spoke and performed last Tuesday at the University of Missouri–St. Louis <u>Blanche M. Touhill</u> <u>Performing Arts Center</u> to kick off Triton F.L.Y. Week – Financial Literacy for You – organized by members of the <u>Office of Student Financial Aid</u> and the <u>Office of Admissions</u>.

"I don't know how many of y'all can relate to this, but I didn't grow up rich," he told an audience of a few hundred high school and college students shortly after taking the stage in the <u>Anheuser-Busch</u> <u>Performance Hall</u>. "My people didn't really have much money, so when it came time to go to college, I had to make a decision, which was how am I going to pay for school."

Dee-1 shared the merits of applying for loans and grants – free money that can help make a degree more attainable.

He also offered lessons on how to use loans wisely, taking out only the money a person needs and making certain the person is choosing a school that is affordable for them and their intended career.

Dee-1 implored the students – including high school juniors and seniors from nearby school districts such as <u>Hazelwood</u> and <u>Riverview Gardens</u> – to follow through with their education.

"Going to college does not change your life," he told the students. "Graduating college does change your life."

Making smart financial decisions now can carry over into adulthood, Dee-1 said. He shared a story about the first thing he did when he signed his record deal.

"All these people put pressure on me to buy this, buy this, buy this," Dee-1 said. "But if as soon as you get money, you spend it all on these name brands, then you're broke again. So the first thing I did with my money – nobody told me to do this – the first thing I did with my money is I finished paying off all my student loans that I took out to go to college. Because you're not really a boss if you're still in debt

School Spotlight: University of Missouri St. Louis

and if you owe people."

That was the inspiration for Dee-1's hyper-energetic 2016 single, "Sallie Mae Back," which he later performed to loud cheers while joined on stage by some of the students dancing along.

Throughout the course of Tuesday's program, Dee-1 passed out gift cards to students who asked or answered questions.

Dee-1 also helped celebrate the winners of 11 scholarships – two \$500 awards each from Sallie Mae and Commerce Bank and seven \$1,000 scholarships from UMSL.

An event Thursday afternoon in the <u>Student Government Association Chambers</u> in the <u>Millennium Student Center</u>looked more deeply at financial decision-making and provided information about how to pay off student loans.

<u>Scott Wolla</u>, the economic education coordinator for the <u>Federal Reserve Bank of St. Louis</u>, led students through a series of activities to help them with budgeting and understanding cash flows.

<u>William Shaffner</u>, the director of business development and government relations for the <u>Missouri Higher Education Loan Authority</u>, explained different loan repayment options available for students and discussed things they need to look out for when they finish school.

"I learned a lot, especially about student loans," said Nyla Reed, a freshman studying <u>social work</u> who attended the session along with other students in her University Studies seminar course. "A lot of this is stuff that we don't know, and me being a first-generation student, my parents don't know this stuff either. So I do think it's valuable, especially for those students who don't have people who know the information already and are able to share it with them."

That was the goal of Triton F.L.Y. Week.

"We do a good job preparing students academically for life after college," said Chris Bowen, assistant director in UMSL's Office of Student Financial Aid. "We want to make sure that we're also preparing them to be financially successful so they're able to live a life that they want and not be burdened by debt."

Reed was among four additional students to receive scholarships at Thursday's event.

<u>Tony Georges</u>, the director of student financial aid, hopes to provide similar programming for students next year while building an even bigger audience.

"This is our start," he said. "We hope that this will grow, like most programs. We'll continue to do what we can to get more students to come and provide experts like we did to come in and deliver the information needed."

If you could do another job for just one day, what would it be?

If I could do another job for one day it would be interior design.

Kimberly Meeker, North Central Missouri College I would be a baker.

Janice Barnes, Saint Louis University

There are too many possibilities... I think I would be a shoe designer. I would make the shoes comfortable and cute.

Samantha Matchefts, University of Missouri St. Louis

I want to be a Fitness Trainer, and get paid to work out! (maybe that would motivate me more--LOL) Becca Diskin, Missouri Southern State University

A zookeeper

Laurel Miller, Logan University

I would be a travel agent.

Ginny Burns, MOHELA

Medivac helicopter pilot.

Stephen Garman, Missouri State University I would work in a museum as a research assistant. I love research. I love art. Perfect job for me!

Lorrie Baird, East Central College

I would be a professional golfer/fisherman!

Brice Baumgardner, Hannibal-LaGrange University

It is interesting I was just asked what my dream job was in a department meeting recently. My answer remains the same my job choice will always be anywhere that I am serving people. Working in education and being a pastor's wife makes service a way of life for me, so I could be working at a resort, a department store, or McDonalds and I would be happy as long as I have the opportunity to serve others.

Stacy Bogier, Goldfarb School of Nursing

I'm torn! Lots of different things come to mind, but my #1 choice would be middle school math!

Patti Mathieson, Culver-Stockton College

MASFAP On the Move



Picture of the MASFAP Town Hall held in June



FAFSA Frenzy

By Lisa Wilson, MDHE

This spring MASFAP members had the honor and privilege to present five \$1,000 FAFSA Frenzy scholarships to students who had participated in FAFSA Frenzy during 2018-19. Each student was presented with an oversized check with their name and

award during a special presentation. Scholarship winners were selected from a pool of more than 2,300 FAFSA filers. To be eligible to receive the funds, the winning students must be enrolled in a fall 2019 postsecondary program in Missouri and provide enrollment verification.

Final enrollment verification is taking place and funds will be sent to the school in which the student is enrolled.

Winners for the 2018-19 FAFSA Frenzy Scholarship were:

- Antonia Woodard, Hazelwood Central, St. Louis
- Danielle Read, State Fair Community College, Sedalia
- James Lyerla, Pattonville High School, Maryland Heights
- Sommer Anderson, Warsaw R-IX High School, Warsaw
- Anna Snuffer, Purdy R-II High School, Purdy









2019-20 FAFSA Frenzy Preparations Underway



By Lisa Wilson, MDHE

Summer is half way over and it soon will be time for the 2019-20 FAFSA Frenzy program year, during which students will submit the 2020-21 FAFSA. Have you registered to host your FAFSA Frenzy?

If you would like to host a FAFSA Frenzy between the dates of October 1, 2019 and January 31, 2020, register now at https://surveys.mo.gov/index.php/325680. Site registrations will be accepted through **Friday, Aug. 23 at 5 p.m.**

If you would like to volunteer to assist at a FAFSA Frenzy site near you, the FAFSA Frenzy volunteer registration form is also now available at https://surveys.mo.gov/index.php/638976. This year the volunteer registration process has a number of changes:

- The form opened in July two months earlier than prior years and FAFSA Frenzy events listed are those registered year to date. Additional sites will be added to the site selection questions as they register.
- Volunteers may register for more than one site using a single form submission. If you choose to volunteer at multiple sites, be sure to select event dates/times that do not conflict.
- We are offering t-shirts to volunteers this year. You may select your t-shirt size and provide your address when you complete the volunteer registration form, and we will ship your t-shirt to you.

If you have any questions regarding FAFSA Frenzy events in Missouri, please email us at <u>Journeytocollege@dhe.mo.gov</u>. Additional information may be found at <u>https://dhe.mo.gov/ppc/fafsafrenzy.php</u>.

Monitor Submission Policy

Articles may be submitted by any person, company or organization for consideration by the MASFAP Monitor staff and are subject to approval prior to publishing in the newsletter. In general, submissions are made by members of the organization. The author's name should be included in the submission. The editor reserves the right to reject or edit the content of any article or information submitted.

Articles will be edited for accuracy, quality and appropriate length. Submissions may be limited to one article per Monitor, per person, company, or organization, depending on space.

Articles are intended to be informational and for the benefit of MASFAP members, not for company promotion or advertising.

If the author is unavailable or a resolution can't be reached, the editor will refer it to the committee chairperson and President for a decision about publication.

The MASFAP Monitor is brought to you by the Communications Committee. Submissions for the next MASFAP Monitor are due October 11, 2019.

ATTENTION Associate Members!



By Ginny Burns, MOHELA

It is that time of year again! Time to register for the upcoming MASFAP Conference exhibitor space! This year we will be asking Associate Members to manually complete a form and fax in to register. As MASFAP is preparing for a new website, Exhibit and Sponsorship will not be part of this year's conference site. An individual e-mail is being sent out to all Associate Members, as well as additional information on the MASFAP List-Serv. There is an early-bird special that you will want to take advantage of.

2019 MASFAP Exhibit and Conference Fees for Associate Members

- Membership Fees-Associate Member
- \$175.00 Associate Member Membership (this is an annual fee, per Organization). To exhibit at the Conference, your Organization must be a Member.

Conference Fees-Associate Members (You must be a Member to Attend!)

- \$300.00 Associate Member Conference Fee, if exhibiting (this fee is used to pay for the conference and food).
- \$500.00 Associate Member Conference Fee, if not exhibiting (this fee is used to pay for the conference and food.

Exhibit Fees-Associate Members (You must be a Member to Exhibit!)

- \$400.00 Exhibit Fee for the 2019 Conference, Early Bird Special, if submitted by August 31, 2019 (this fee is to cover exhibit fees).
- \$500.00 Exhibit Fee for the 2019 Conference, if submitted after August 31, 2019 (this fee is to cover exhibit fees).

Exhibit Price includes:

- •One conference exhibit space, which will consist of a 6' table, skirted. The exhibitor area is in a prime location, offering maximum exposure to conference attendees. Assigned tables based on exhibit forms received.
- •Reduced Conference fee of \$300.00 (Non-exhibitors conference fee is \$500.00).
- •Your organization's name printed in the conference program.
- •Your organization's logo on streaming video throughout conference.
- •Acknowledgement of your sponsorship by the MASFAP President during lunch.

Advertising- 2019 Conference Program-Includes Printed and Electronic Programs \$200.00 Conference Program Advertisement Price Includes:

- •One advertisement, which will consist of a ¼ page in the Conference Program or Name and Logo. Content and text must be approved by the MASFAP Corporate Support Chair.
- •Your organization's logo on streaming video during our video presentation.
- •Acknowledgement of your sponsorship by the MASFAP President during lunch.

MASFAP Committee Updates



Kim Cary—VP/Program

The program committee is currently finalizing all sessions and activities for the conference. Watch the website soon for pre conference information.

Looking forward to celebrating our financial aid superheroes!



Lorrie Baird—Awards

Emails were sent out July 10 to all members asking for nominations for the Student Success Story Award and to remind everyone to make sure their years of service information is up-to-date and to submit retiree information for recognition at the November conference.



Laurel Miller—Newcomer
The Newcomer Committee just sent out a request for nominations for the Bob Berger Newcomer Award. The submission deadline is: Friday, August 2, 2019.

The Student Success Story Award honors students who are successful financial aid recipients; which doing so honors all students who have achieved success through financial aid.

To update years of service information, you will need to go to www.masfap.org and click on MEMBER SERVICES. Click on UPDATE MEMBER PROFILE to login. Check and update (if needed) "Starting Year in Profession". Click continue until you have reached the screen which states "Edit Record".

Becca Diskin—Treasurer

Budget and Finance is exploring its investment options for our scholarship account. Retiree information can be submitted to me via email at lorrie.baird@eastcentral.edu.



Stephen Garman—Web Development

Final preparations are underway to go live with our new website. A webmaster position has been established to quickly address website changes as needed. Register for Professional Development events at:

www.masfap.org

School Spotlight: Drury University

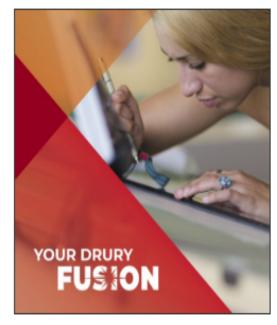
Article submitted by Natalie Crawford, Drury University

Drury University marketing team wins two international CASE awards

SPRINGFIELD, Mo., June 13, 2019 — Drury University's marketing and communications team earned two international awards from the Council for Advancement and Support of Education (CASE) for its work to promote the university and the new Your Drury Fusion academic experience launching this fall.

The CASE Circle of Excellence awards honor outstanding work in advancement services, alumni relations, communications, fundraising, and marketing at colleges, universities, and independent schools across the country and around the world. Winners were announced Wednesday.

Drury won a silver award for its overall marketing and branding campaign surrounding Your Drury Fusion. The new academic experience guarantees that students will graduate having discovered the power that comes from merging professional goals with personal passions. It combines life and career



credentials in the form of unique undergraduate certificates; an intense focus on handon, real-world experiences; and life-changing mentorship for every student.

"The concept was solid and true to Drury's brand positioning as it would be difficult to just insert any other school name," judges said.

Drury also won a gold award for its 2018 "Go Beyond" brand video. Intended as a recruitment piece, the video was designed to appeal to many stakeholders in what has come to be known as "The Drury Family."

"Drury University created a spectacular video that was chill producing, stunning, and well written with beautifully powerful music to tie it all together," judges said.

Read more about Fusion and watch the award-winning video in this link: https://www.drury.edu/newsroom/drury-marketing-team-wins-two-international-case-awards?
fbclid=IwAR1OASPa9Ovju4_Nf1bVl6koWj14MpPRqudwjF9lEMOvDH8aCWQ_7CmqYLU

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Samantha Matchefts, MASFAP President; Shelley Lester, MOHELA; Sabrina Osborn, Metropolitan Community College; Kelly Fleming, Goldfarb School of Nursing and Natalie Crawford, Drury University

Disclaimer:

MASFAP, the Executive Board and Executive Committee are not responsible for the accuracy of any information contained in this newsletter as an authority, but rather its use as a guide. Further, the opinions expressed by the contributors are the opinions of the authors and do not necessarily represent the official opinion of MASFAP, the Executive Board or the Committees.

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STUDENT SUCCESS STORY AWARD

Deadline for submission is August 2, 2019

This award is intended to focus on individuals while symbolizing the real purpose of financial aid, which is to provide the means to pursue and realize a postsecondary education. One award may be presented each year.

The Selection Criteria

The Association is not attempting to select the "most successful" former financial aid recipients, but rather to choose people who can be representatives of all aid recipients who are successful. Each nominee for the Student Success Story must meet the following qualifications:

- 1. The nominee must hold a degree or certificate of completion from a post-secondary educational institution within the state of Missouri, which is an eligible institution for U.S. Department of Education Title IV student assistance programs.
- 2. The nominee must have received financial assistance while enrolled at the institution.
- 3. The nominee currently either must be engaged in vocational or professional activity, or be enrolled in a graduate or professional school. Preference will be given to nominees who are not practicing aid administrators.
- 4. The recipient must be able and willing to attend the awards ceremony. (The Awards Committee will contact recipients and make necessary travel arrangements.)

MASFAP is dedicated to serving students. Therefore, it is fitting that the Association honors students who are successful financial aid recipients and, and in so doing, honors all students who needed aid, received aid, and used aid to achieve success.

The Selection

All members of the Association are eligible to submit a nomination. The Awards Committee will evaluate each nomination and hold discussion on the merits of each potential recipient. The Awards Committee shall have the prerogative to request additional information if necessary. The final selection will be based on the concept of what the award is intended to represent.

The Presentation

- 1. The Student Success Story recipient will be announced and presented at the annual conference.
- 2. The Nominator and a representative from the student's institution are encouraged to attend.
- 3. The recipient will be expected to attend and receive their award in person.
 - a. Travel Expenses for the recipient will be assumed by MASFAP.
 - b. Travel expenses will include mileage (per the Association's reimbursement policy), costs of the conference meal for the recipient and one guest, and hotel accommodations for one evening, if needed.
 - c. The Awards Chair (or designee) will collaborate with the Site Chair for the meal reservations and hotel accommodations.
 - d. The Awards Chair (or designee) will assist the recipient with completion of the Association's Reimbursement Request form in order to initiate reimbursement for mileage expenses, and submit to the Budget and Finance Committee for processing.

Please complete the nomination form to nominate a deserving student from your institution.



STUDENT SUCCESS STORY AWARD

Deadline for submission is August 2, 2019!

Name of Nominee	
Employer	
Institution	
Address	
Phone	
***************	****************
Name of Nominator	Title
Institution	
Address	
Phone	Email
*************	****************

In 500 words or less, explain why this nominee should receive the MASFAP Student Success Story Award. Please attach your explanation on a separate document. Feel free to share additional information (i.e. resume, LinkedIn page link, etc.) in support of your nomination.

Submit form and supporting documentation to:

MASFAP Awards Chair

Lorrie Glynn-Baird

East Central College

1964 Prairie Dell Road

Union, MO 63084 Phone: (636) 584-6570 lorrie.baird@eastcentral.edu