MASFAP Conference Survey – January 2013

2012 Membership Voting members: 102
Voting Members self identified who took the survey: 88
Percent represented: **86.2%**

2012 Membership total (not including Honorary and voting members): 709
Non voting self identified members who took the survey: 118
Percent represented: **16.6%**

Completed the entire survey: 206
Total membership represented: **25.4%**

Prepared by: Jody Schwartz, Dan Dick and Janice Barnes
Presented to the MASFAP Executive Board January 28, 2013
Cross tabulation by Affiliation:
Total numbers represent those that started the survey and completed the conference preference question. This does not mean they completed the entire survey.

<table>
<thead>
<tr>
<th>Please indicate your conference preference:</th>
<th>Public 2-year</th>
<th>Public 4-year</th>
<th>Private</th>
<th>Proprietary</th>
<th>Associate member</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>One conference</td>
<td>30</td>
<td>26</td>
<td>44</td>
<td>8</td>
<td>20</td>
<td>128</td>
</tr>
<tr>
<td>Two conferences</td>
<td>16</td>
<td>13</td>
<td>48</td>
<td>10</td>
<td>6</td>
<td>93</td>
</tr>
<tr>
<td>Total</td>
<td>46</td>
<td>39</td>
<td>92</td>
<td>18</td>
<td>26</td>
<td>221</td>
</tr>
</tbody>
</table>
MASFAP conference survey
COMPLETED
Voting members only

Top:

Please indicate your conference preference:
- 54 votes one conference (61.4%)
- 34 votes two conferences (38.6%)

Bottom:

Please indicate which conference you would like to attend:
- One conference preference
  - 33 votes fall (61.1%)
  - 21 votes spring (38.9%)
MASFAP conference survey
COMPLETED
Voting members only

Top:

Which month would you like to attend the fall conference?

- 3 votes September (9.1%)
- 10 votes October (30.3%)
- 19 votes November (57.6%)
- 1 vote December (3%)

Bottom:

How many days would you prefer the fall conference to be?

- 8 votes two days (24.2%)
- 18 votes two and a half days (54.5%)
- 5 votes three days (15.2%)
- 1 vote four days (3.0%)
- 1 vote three/four days (3.0%)
MASFAP conference survey
COMPLETED
Voting members only

Top:

Which days of the week do you prefer for the fall conference?
• 33 responders
• 8 votes Sunday (24%)
• 21 votes Monday (64%)
• 24 votes Tuesday (73%)
• 22 votes Wednesday (67%)
• 9 votes Thursday (27%)
• 6 votes Friday (21%)

Bottom:

Please indicate your conference location preference:
• 24 votes Lodge 4S (45%)
• 16 votes Lake area (30%)
• 13 votes Other (25%)
(“other” included responses including the lake area)
It is very important when answering the following questions to respond in the context of being able to attend and/or allow staff to attend the MASFAP conference. How many attendees from your office do you anticipate attending ONE conference?

- 17 votes 1 person (32%)
- 14 votes 2 people (26%)
- 14 votes 3 people (26%)
- 2 votes 4 people (4%)
- 4 votes 5 people (8%)
- 1 vote 6 people (2%)
- 1 vote 7 people (2%)
MASFAP conference survey
COMPLETED
Non-voting members only

Top:

Please indicate your conference preference:

• 64 votes one conference (54.2%)
• 54 votes two conferences (45.8%)

Bottom:

Please indicate which conference you would like to attend:

• One conference preference
• 34 votes fall (53.1%)
• 30 votes spring (46.9%)
Which month would you like to attend the fall conference?

- 2 votes September (5.9%)
- 19 votes October (55.9%)
- 13 votes November (38.2%)
- 0 votes December (0%)

How many days would you prefer the fall conference to be?

- 11 votes two days (32.4%)
- 12 votes two and a half days (35.3%)
- 6 votes three days (17.3%)
- 5 votes four days (14.7%)
Top:

Which days of the week do you prefer for the fall conference?
- 34 responders
- 3 votes Sunday (9%)
- 17 votes Monday (50%)
- 19 votes Tuesday (56%)
- 20 votes Wednesday (59%)
- 19 votes Thursday (56%)
- 17 votes Friday (50%)

Bottom:

Please indicate your conference location preference:
- 21 votes Lodge 4S (34%)
- 28 votes Lake area (45%)
- 13 votes Other (21%)

(“other” included responses mostly recommending moving around the state)
MASFAP conference survey
COMPLETED
Non-voting members only

It is very important when answering the following questions to respond in the context of being able to attend and/or allow staff to attend the MASFAP conference. How many attendees from your office do you anticipate attending ONE conference?

- 9 votes 1 person (15%)
- 13 votes 2 people (21%)
- 11 votes 3 people (18%)
- 15 votes 4 people (24%)
- 8 votes 5 people (8%)
- 1 vote 6 people (2%)
- 1 vote 7 people (2%)
- 3 votes 8 people (5%)
- 1 vote 10 people (2%)
MASFAP conference survey
Additional information

For those that chose two conferences, November was still the strongest preference.
MASFAP conference survey

Additional information

Top: Fall
Bottom: Spring

For those who preferred two conferences, in both cases, the preference was for two and a half days.
MASFAP conference survey
Additional information

Top: Fall
Bottom: Spring

For those who preferred two conferences, in both cases, the Lodge/Lake area was the strongest preference.

Comments included:
Rotating,
Central Missouri
Columbia
MASFAP conference survey

Additional information

Top: Fall
Bottom: Spring

For those who preferred two conferences, the mean number of attendees was just under three, not substantially different from those who chose one conference.
MASFAP Conference Survey Comments

1. I myself would prefer Two Conferences a year, which gives offices of larger staffs a chance for everyone to go. But I realize with contracts, other Regional and National Conferences that the Organization may have to go to one Conference a Year. I would hate to see that happen, but I understand if that is what is best for the Association and keeping costs down. If we had to go to 1 Conference a year I would want it to be 4 days with maybe some sessions being done twice so that people who didn’t get to go to one (i.e. Verification), could get the chance to hear it again first hand. Not all presentations, but a select few. I enjoy everytime I go and would hate to see it go to one conference a year. It limit the Exposure to all of Financial Aid Professionals in Missouri to MASFAP, what it is and what it can do. I hope it can stay at two conferences a year, but understand if it has to be relegated to one a year.

2. A second conference should be offered as a summer institute. Training should be a priority for this association... not an after-thought.

3. Any decision the board makes will be sufficient. You will never make EVERYBODY happy. Do what is best with the resources and commitment we have!

4. Lake Ozark, Columbia, Jefferson City area also would be good

5. Spring semester is much too hectic for our office to attend. Early November is the best time for us.

6. In addition to one conference, one or two Town Hall sessions would be helpful.

7. What we have is great, if the the Feds had not changed rules and took away FFELS it would be even better.

8. Presentations should include presenters from 2 year colleges instead of the majority being from 4 year institutions.
9. Think the 3 days conf could be condensed into just 2 days.
10. To help with cost, I believe the conference should go until 4 or 4:30 each day, without supper being provided.
11. Location at Four Seasons is great!! And months are good now, so they don't interfere with MASFAA or peak processing for us!
12. As long as the 2 conferences are self-sustaining I think we should keep two.
13. I really like the idea of a one day drive in conference. That way you don't have to find additional child care and you don't interrupt family time like you do when you are gone for 3 days.
14. To save cost, have a continental breakfast, everyone do lunch out on their own (nice time to meet and spend time with new ones) and have a dinner buffet. Please have better music entertainment or simply hire a DJ.
15. This was my first MASFAP conference, but I thought it all was great. Our institution would only be able to afford sending me to one conference per year.
16. Although I think the spring is better in terms of less conflicting events (e.g. no MSCA, no MASFAA, etc.), it is HARDER to plan for the program committee because there is less time.
17. I liked the way the conference was setup this fall. I would like the format used for all conferences.
18. The costs for lodging have been manageable. Please keep this in mind is looking at different locations.
MASFAP conference
survey
Comments

19. I am the one person from a one-person staff so I'd be the only one in attendance. I marked two-year public because we're not a proprietary school but are a career/tech school offering one year certificate programs.
20. Split state into several regions and begin a rotation of the annual conference so each region has a conference at least every 3-5 years.
21. I would attend either Fall or Spring, really but my institution would better support attendance if there was only one conference instead of two each year.
22. If one conference would like to see more drive in workshops. If not supplementing training then to allow more staff to participate would stay with two - one at the lake and one more topical focused centrally located and perhaps shorter.
23. I am no longer in a position that warrants me attending so I haven't been in about 3-4 years so the answers are based on the past.
24. The reason for the 2 conferences a year preference is because we can divide the staff between fall and spring. Thus, allowing the opportunity for all financial aid staff members to attend at least once a year.
25. Would love to keep two conferences if sustainable but don't think it's possible; I answered the survey questions but we'll do the best we can to work with the final decision (so neutral on month and days of the week).
26. please make the meals at lunch less heavy
27. maybe the conference could rotate around the state rather than being in a place that is so difficult to get to.
28. To save cost only provide breakfast, lunch, and only one dinner for the awards. The other nights have people get together and provide meals for themselves.
29. Do not reduce the training opportunities for our membership by eliminating a conference. Two conferences also provide more flexibility for schools to take advantage of these training opportunities. In this regard associate members preferences should be subordinate to regular members.